



UNIVERSITATEA
1 DECEMBRIE 1918
DIN ALBA IULIA



International Business Simulation Challenge

06-07 November 2025 / Alba Iulia, Romania



20
25

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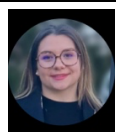


INVITED SPEAKERS



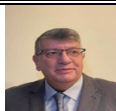
DANIEL WILLIAM BOITAUD

Creator of Arkhé International, France



MARGAUX DELOS

Creator of Arkhé International, France



BOGDAN ȘTEFAN IONESCU

Bucharest University of Economic Studies, Romania



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“1 Decembrie 1918” University of Alba Iulia, Romania



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ORGANIZING COMMITTEE

Teodora Odett BREAZ
Ioana Andreea CIOLOMIC
Georgiana Maria TRIF

Claudia Olimpia MOISĂ
Iuliana CENAR
Dan Ioan TOPOR

INTERNATIONAL BUSINESS SIMULATION CHALLENGE

Hosted by "1 Decembrie 1918" University of Alba-Iulia

6 November 2025

09:00-10:00	Registration and coffee
10:00-11:00	Welcome and opening speeches (<i>A9 Room</i>)
11:00-13:30	Kalypso Platform – Applied Session by <i>Daniel William Boitaud, Bogdan Ștefan Ionescu, Teodora Odett Breaz, Ioana Andreea Ciolomic (A9 Room)</i>
13:30-14:30	Lunch (<i>UAB Canteen</i>)
14:30-16:30	Session 1 - Business Simulation Competition (<i>H2.2 and H2.4 Room</i>)
16:30-16:45	Coffee Break
16:45-18:00	Session 2 - Business Simulation Competition (<i>H2.2 and H2.4 Room</i>)
18:00-18:10	Close of the day

7 November 2025

08:45-09:00	Coffee and networking
09:00-10:45	Session 3 - Business Simulation Competition (<i>H2.2 and H2.4 Room</i>)
10:45-11:00	Coffee Break
11:00-13:00	Session 4 - Business Simulation Competition (<i>H2.2 and H2.4 Room</i>)
13:00-14:00	Lunch (<i>UAB Canteen</i>)
14:00-15:45	Session 5 - Business Simulation Competition (<i>H2.2 and H2.4 Room</i>)
15:45-16:00	Coffee Break
16:00-18:00	Session 6 - Business Simulation Competition (<i>H2.2 and H2.4 Room</i>)
18:00-19:00	Free time
19:00-22:00	Gala Dinner and Award Ceremony (<i>Martinuzzi Restaurant</i>)