

**MINISTRY OF EDUCATION  
"1 DECEMBRIE 1918" UNIVERSITY OF ALBA IULIA  
FACULTY OF ECONOMICS  
FULL TIME BUSINESS ADMINISTRATION STUDY PROGRAMME  
LANGUAGE OF INSTRUCTION - ENGLISH**

**BACHELOR'S / DISSERTATION THESIS**

**SCIENTIFIC COORDINATOR**

.....

**GRADUATE**

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**ALBA IULIA**

**2023**

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