

SYLLABUS
Academic Year 2024/2025
2nd Year of Study/ 2nd Semester

1. Information about the program

1.1. Institution	"1 Decembrie 1918" University of Alba Iulia
1.2. Faculty	Faculty of Economics
1.3. Department	Business Administration and Marketing
1.4. Study field	Business Administration
1.5. Level	Master
1.6. Study program/ qualifications COR/Basic ESCO Group	Master of Business Administration 242213 Expert accessing European structural and cohesion funds, 242222 Business Information Analyst, 242232 Sustainable Development Expert.

2. Information about discipline

2.1. Discipline title		Ethics and academic integrity. Methodology of Economic Scientific Research				2.2. Course code		BA 224			
2.3. Course coordinator				Assoc. Prof. PhD Dan-Constantin Dănulețiu							
2.4. Seminar coordinator				Assoc. Prof. PhD Dan-Constantin Dănulețiu							
2.5. Study year		II	2.6. Semester		II	2.7. Evaluation type (E/C/VP)		E	2.8. Type of course (C – compulsory, Op – optional, F - Facultative)		C

3. Number of teaching hours per semester

3.1. Teaching hours per week	2	from wich: 3.2. course	1	3.3. seminar	1
3.4. Total of hours per semester	28	from wich: 3.5. course	14	3.6. seminar/laboratory	14
Distribution of time					Number of hours
a.Study from course book					30
b.Suplimentary documentation					30
c.Preparing for seminars, papers					35
d.Mentoring					-
e.Exams					2
f.Other university activities (study visits, consultations, projects, etc.).					-

3.7 Total o hours per individual study	95
3.8 Total hours of university activities	30
3.9 Total of hours per semester	125
3.10 Number of ECTS credits allocated	5

4. Preconditions (when is the case)

4.1. of curriculum	<i>Other disciplines, ex:</i>
4.2. of competences	

5. Conditions (when is the case)

5.1. for the course	
5.2. for the seminar	

6. Specific competences

Skills/outcomes of learning	S24. Higher independent research skills in business management; S25. Ability to conduct and execute interdisciplinary research activities in research teams.
Additional skills	TS3. Applying the principles, norms and values of professional ethics within your own rigorous, efficient and responsible work strategy; TS4. Identifying roles and responsibilities in a multispecialized team and also within economic science research networks, and applying effective relationship and work techniques within the team.

7. Discipline objectives

7.1 General objective	<i>Developing the skills of the students for scientific research in the business management area</i>
7.2 Specific objective	<ul style="list-style-type: none">- Developing the skills of scientific inquiry of the economic phenomenon for the future specialists- Identifying the real economic problems that the master students have to solve by using methods and instruments of specific scientific inquiry.- Appropriation and applying the values of the professional ethics in the research activity

8. Content

Course	Teaching methods	Remarks
1. Research and academic writing in economics and business administration	Lecture, discussions	2 hours
2. Stages of the scientific research and the main instruments used	Lecture, discussions	2 hours
3. Documentation and scientific learning. The use of library and online databases.	Lecture, discussions, exercises	2 hours
4. Methods of research used in economics	Lecture, discussions, study cases	2 hours
5. Writing and public presentation of a scientific paper	Lecture, discussions, exercises	2 hours
6. Scientific papers publishing	Lecture, discussions, examples	2 hours
7. Ethics of scientific research	Lecture, discussions, examples	2 hours

References

1. Dănuțiu D., Economic scientific research. Ethics and academic integrity, (material in pdf format), 2023
2. Brewer, D.D., Essentials Of Scientific Research: A Practical Guide, Seattle: Evidence Guides, 2020
3. Creswell, J.W., Creswell, J.D., Research design : qualitative, quantitative, and mixed methods approaches, 5th ed., Los Angeles; London; Delhi; Singapore; Washington DC: SAGE Publications, 2018
4. Dudenhefer, P., A Guide to Writing in Economics, online at <https://static1.squarespace.com/static/58991b1546c3c4da5df402e4/t/589c5b0f37c58162f7acb007/1486641936481/A+Guide+to+Writing+in+Economics.pdf>
5. Ghauri, P., Gronhaug, K., Strange, R., Research Methods In Business Studies, Cambridge: Cambridge University Press, 2020
6. Gillet, A., Using English for Academic Purposes. For Students in Higher Education, Academic Writing, online at <http://www.uefap.com/writing/writfram.htm>
7. Hartley, J., Academic writing and publishing. A practical handbook, Routledge, 2008 (online at <http://library.navoiy-uni.uz/files/academic%20writing%20and%20publishing.%20james%20hartley.pdf>)
8. Neugeboren, R., Jacobson, M., Writing Economics, 2001, online at <https://writingproject.fas.harvard.edu/files/hwp/files/writingeconomics.pdf>
9. Taylor, S. J., Bogdan, R., Devault, M. L., Introduction To Qualitative Research Methods: A Guidebook And

Resource, 4th Ed., Hoboken: Wiley Publishing Inc, 2016		
10. ***, Harvard Guide to Using Sources, online at https://usingsources.fas.harvard.edu/		
Seminar		
1. Research in economics and business administration specifics	Discussions	1 hour
2. Characteristics of academic writing	Discussions	1 hour
3. Stages of the scientific research and the main instruments used	Discussions	1 hour
4. The use of advanced search methods of bibliographic sources	Practical activity	1 hour
5. The specific of the quantitative methods of research in economics and business	Debates, exercises	1 hour
6. The specific of the qualitative methods of research in economics and business	Debates, exercises	1 hour
7. Proposing the economic model and obtaining the results, realizing the discussion for the article	Exercises	1 hour
8. Elaborating literature review	Exercises	1 hour
9. Elaborating the introduction and conclusions of the article	Exercises	1 hour
10. Elaborating the title and the abstract of the article	Exercises	1 hour
11. Public presentation of the paper	Exercises	1 hour
12. Stages of the academic publishing. Elaborating the letter of intention	Exercises	1 hour
13. Types of unethical behavior in scientific research	Debates, exercises	1 hour
14. Laws regarding ethics in research in Romania and other european countries	Discussions	1 hour
References		
1. Dănuțiu D., Economic scientific research. Ethics and academic integrity, (material in pdf format), 2023 2. Brewer, D.D., Essentials Of Scientific Research: A Practical Guide, Seattle: Evidence Guides, 2020 3. Creswell, J.W., Creswell, J.D., Research design : qualitative, quantitative, and mixed methods approaches, 5 th ed., Los Angeles; London; Delhi; Singapore; Washington DC: SAGE Publications, 2018 4. Dudenhefer, P., A Guide to Writing in Economics, online at https://static1.squarespace.com/static/58991b1546c3c4da5df402e4/t/589c5b0f37c58162f7acb007/1486641936481/A+Guide+to+Writing+in+Economics.pdf 5. Ghauri, P., Gronhaug, K., Strange, R., Research Methods In Business Studies, Cambridge: Cambridge University Press, 2020 6. Gillet, A., Using English for Academic Purposes. For Students in Higher Education, Academic Writing, online at http://www.uefap.com/writing/writfram.htm 7. Hartley, J., Academic writing and publishing. A practical handbook, Routledge, 2008 (online at http://library.navoiy-uni.uz/files/academic%20writing%20and%20publishing.%20james%20hartley.pdf) 8. Neugeboren, R., Jacobson, M., Writing Economics, 2001, online at https://writingproject.fas.harvard.edu/files/hwp/files/writingeconomics.pdf 9. Taylor, S. J., Bogdan, R., Devault, M. L., Introduction To Qualitative Research Methods: A Guidebook And Resource, 4th Ed., Hoboken: Wiley Publishing Inc, 2016 10. ***, Harvard Guide to Using Sources, online at https://usingsources.fas.harvard.edu/		

9. Corroborating the contents of the discipline with the expectations of epistemic community representatives, professional associations and representative employers in the field of the program

The content of this syllabus is made in accordance with the requirements of the economic and academic entities. The content of the discipline corresponds to the skills needed for research and provides formation of ethical values in work and research, essential requirements of a future researcher, teacher or employee as evidenced by meetings with its representatives, members of the CEAC commissions for study programs of Faculty of Economics.

10.Evaluation type

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percent in the final grade
10.4 Course	- <i>Solving the exam requirements</i>	<i>exam</i>	60%
10.5 Seminar	- <i>Finishing the practical activities</i>	<i>Elaborated paper</i>	40%
	- <i>Scientific content of the papers</i>		
	- <i>Involvement in classes topic</i>		
10.6 Minimum performance standard: minimum grade 5			
Demonstrating the competences: <ul style="list-style-type: none">- knowledge of the principles applicable in the field of scientific research in the economic field- acquiring theoretical and practical skills, demonstrated by the appropriate use of the research methods presented- presenting or publishing a research paper			

Date:
10.09.2024

Signature of course coordinator:
Assoc. Prof. PhD Dan-Constantin Dănuleşiu

Signature of seminar coordinator:
Assoc. Prof. PhD Dan-Constantin Dănuleşiu

Date for Department approval:
16.09.2024

Signature of the Head of Department:
Assoc. Prof. PhD Silvia Ștefania Maican