

SYLLABUS
Academic Year 2024/2025
1st Year of Study/ 2nd Semester

1. Information about the program

1.1. Institution	„1 Decembrie 1918” University of Alba Iulia
1.2. Faculty	Faculty of Economics
1.3. Department	Business Administration and Marketing
1.4. Study field	Business Administration
1.5. Level	Master
1.6. Study program	Master of Business Administration/ Business administration 242213 Expert accessing European structural and cohesion funds, 242222 Business Information Analyst, 242232 Sustainable Development Expert

2. Information about discipline

2.1. Discipline title	International Affairs and Globalization		2.2. Course code	BA 214			
2.3. Course coordinator	Associate Professor PhD. Maican Silvia Ștefania						
2.4. Seminar coordinator	Associate Professor PhD Maican Silvia Ștefania						
2.5. Study year	II	2.6. Semester	I	2.7. Evaluation type (E/C/VP)	E	2.8. Type of course (C – compulsory, Op – optional F - Facultative)	C

3. Number of teaching hours per semester

3.1. Teaching hours per week	3	from wich: 3.2. course	2	3.3. seminar	1
3.4. Total of hours per semester	42	from wich: 3.5. course	28	3.6. seminar/laboratory	14
Distribution of time					Number of hours
Study from course book					40
Suplimentary documentation					40
Preparing for seminars, papers					30
Mentoring					11
Exams					2
Other activities					10

Total of hours per individual study	133	
3.8 Total of hours per study plan	42	
3.9 Total of hours per semester	175	
3.10 Number of ECTS credits allocated	7	

4. Preconditions (when is the case)

4.1. of curriculum	-
4.2. of competences	-

5. Conditions (when is the case)

5.1. for the course	<i>Courses hall with videoprojectory and blackboard</i>
5.2. for the seminar	<i>Courses hall with videoprojectory and blackboard</i>

6. Specific competences

Professional competences	<p>S1. Creative application of research and problem-solving techniques in business management;</p> <p>S5. Leadership skills and a strong commitment to own professional development;</p> <p>S6. Establishing systems, capabilities and strategies for developing and diversifying the business environment;</p> <p>S7. Establishing the business plan, the strategies, the specific plans and programs, the necessary procedures, as well as identifying and applying corrective measures in order to achieve the expected objectives in the best possible conditions;</p> <p>S8. Understanding the importance of developing business strategies that generate a sustainable and healthy growth;</p> <p>S10. Acquiring theoretical and practical knowledge in the field of business development;</p> <p>S11. Knowledge of the main forms of communication, both within the organization and in relation to the environment, with the interest groups with which the organization comes into contact</p>
Additional competences	-

7. Discipline objectives

7.1 General objective	Developing Master students' knowledge on the phenomenon of globalization, the main forms of international economic cooperation and awareness of Romania's role as a member country within international structures.
7.2 Specific objective	Developing Master students' current knowledge and perspectives of globalization: international organizations, institutions, policies, markets. Understanding the role and place of Romania as a member country of international organizations and the European Union, especially as an integral part of the European internal market.

8. Content

Course	Teaching methods	Obs.
World economy. The system of the world economy: national economies, inter-state economic organizations, transnational societies, world division of labor, international economic relations, world economic order.	Lecture Conversation Illustrations	4 hours
International economic cooperation and international economic integration: conceptual delimitation, international cooperation and partnership, forms of international economic integration.	Lecture Conversation Illustrations	4 hours
Global issues of the global economy: classification of the main global issues, theories and approaches to tackling global issues.	Lecture Conversation Illustrations	4 hours
International economic organizations: conceptual delimitations, types of international organizations, examples of international economic organizations.	Lecture Conversation Illustrations	4 hours
European Union: Evolution of the Integration Process on the European Continent (Vertical Evolution) - Schuman Plan. Treaty of Paris: ECSC, Paris Treaty: customs union, Delors Plan: Single Market. The Maastricht Plan: Economic and Monetary Union; EU enlargement (horizontal development)	Lecture Conversation Illustrations	4 hours
Common Market: the legal nature of the common market, fundamental institutions that monitor the activity on the internal market, the decision-making process; EU trade policy: Romania - EU member state - Romania's relations with the EU common market before 1990 (Romania's association	Lecture Conversation Illustrations	4 hours

with the EU, Romania's accession to the EU, Romania in the post-accession period).		
European Union and globalization - effects on the common market: competitiveness strategy and sustainable development strategy.	Lecture Conversation Illustrations	4 hours
References		
<ol style="list-style-type: none"> 1. Maican SŞ., 2023, <i>International Affairs and Globalization</i>, electronic didactical material available in library. 2. Krugman, Paul R., Maurice Obstfeld and Marc J. Melitz. 2012. <i>International Economics: Theory and Policy</i>. Pearson. 3. Ritzer, George. 2010. <i>Globalization: A Basic Text</i>. Wiley-Blackwell. 4. International Relations e-book 1: chrome-extension://efaidnbmninnibpcjpcjgclcfndmkaj/https://library.oapen.org/bitstream/id/ab86bf74-adb0-4da4-af91-81d1cf34c25a/1007712.pdf 5. International Relations e-book 2: https://www.e-ir.info/textbooks/ 6. Documentary Movie: https://www.youtube.com/watch?v=Zk11vI-7czE&t=1075s 7. World Bank: World Development Indicators (WDI) and poverty data: http://databank.worldbank.org/ddp/home.do?Step=12&id=4&CNO=2 http://povertydata.worldbank.org/poverty/home 8. The Economist: http://www.economist.com/ 9. Foreign Affairs: http://www.foreignaffairs.com/ 10. Foreign Policy: http://www.foreignpolicy.com/ 11. Global Research: http://www.globalresearch.ca/index.php?context=home 12. Mapping Globalization: https://qed.princeton.edu/index.php/MG 13. Yale Center for the Study of Globalization: http://yaleglobal.yale.edu/ 		
Seminar		
World economy. The system of the world economy	Examples and study cases	2 hours
International economic cooperation and international economic integration	Examples and study cases	2 hours
Global issues of the global economy	Examples and study cases	2 hours
International economic organizations	Examples and study cases	2 hours
European Union	Examples and study cases	2 hours
Common Market	Examples and study cases	2 hours
European Union and globalization	Examples and study cases	2 hours
References		
<ol style="list-style-type: none"> 1. Maican SŞ., 2023, <i>International Affairs and Globalization</i>, electronic didactical material available in library. 2. Krugman, Paul R., Maurice Obstfeld and Marc J. Melitz. 2012. <i>International Economics: Theory and Policy</i>. Pearson. 3. Ritzer, George. 2010. <i>Globalization: A Basic Text</i>. Wiley-Blackwell. 4. International Relations e-book 1: chrome-extension://efaidnbmninnibpcjpcjgclcfndmkaj/https://library.oapen.org/bitstream/id/ab86bf74-adb0-4da4-af91-81d1cf34c25a/1007712.pdf 5. International Relations e-book 2: https://www.e-ir.info/textbooks/ 6. Documentary Movie: https://www.youtube.com/watch?v=Zk11vI-7czE&t=1075s 7. World Bank: World Development Indicators (WDI) and poverty data: http://databank.worldbank.org/ddp/home.do?Step=12&id=4&CNO=2 http://povertydata.worldbank.org/poverty/home 8. The Economist: http://www.economist.com/ 9. Foreign Affairs: http://www.foreignaffairs.com/ 10. Foreign Policy: http://www.foreignpolicy.com/ 11. Global Research: http://www.globalresearch.ca/index.php?context=home 12. Mapping Globalization: https://qed.princeton.edu/index.php/MG 13. Yale Center for the Study of Globalization: http://yaleglobal.yale.edu/ 		

Corroborating the contents of the discipline with the expectations of epistemic community representatives, professional associations and representative employers in the field of the program

The content of the discipline is adapted to the issues in the field of international economic cooperation. The course contributes to the training of the future specialists of scientific investigation of the international economic cooperation process and to the identification of the internships of international economic integration. Assimilated knowledge and skills acquired in this course will offer masters the opportunity to identify real economic issues, to solve them by using methods and tools of scientific investigation.

Evaluation type

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percent in the final grade
10.4 Course	- <i>Solving the exam requirements</i>	<i>Final exam</i>	60%
10.5 Seminar	- <i>Finishing the practical activities</i>	<i>Participation in debates</i>	40%
	- <i>Scientific content of the papers</i>		
	- <i>Involvement in classes topic</i>		
10.6 Minimum performance standard: minimum grade 5			
Demonstrating the competences: <i>obtaining score 5 (five) at the final evaluation.</i>			

Date:
16.09.2024

Signature of course coordinator:
Associate Professor PhD. Maican Silvia

Signature of seminar coordinator:
Associate Professor PhD.. Maican Silvia

Date for Department approval:
16.09.2024

Signature of the Head of Department:
Associate Professor PhD. Maican Silvia