



### Informații personale

Nume / Prenume **Popescu, Teodora**  
Adresă(e)  
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Naționalitate(-tăți) română  
Data nașterii

### Locul de muncă vizat / Domeniul ocupațional

### Educație și formare

#### Experiența profesională

Perioada	02.2020–prezent
Funcția sau postul ocupat	Profesor universitar doctor abilitat titular, conducător de doctorat (din octombrie 2019)
Activități și responsabilități principale	Curs de semantică engleză, curs de analiza limbajului figurativ
Numele și adresa angajatorului	Universitatea „1 Decembrie 1918” din Alba Iulia, Facultatea de Istorie și Filologie, Departamentul de Filologie, Str. Unirii, nr. 15-17, 510009, Alba Iulia, Romania
Tipul activității sau sectorul de activitate	Învățământ universitar, educație
Perioada	10.2014–02.2020
Funcția sau postul ocupat	Conferențiar universitar titular
Activități și responsabilități principale	Curs de semantică engleză, curs de traductologie
Numele și adresa angajatorului	Universitatea „1 Decembrie 1918” din Alba Iulia, Facultatea de Istorie și Filologie, Departamentul de Filologie, Str. Unirii, nr. 15-17, 510009, Alba Iulia, Romania
Tipul activității sau sectorul de activitate	Învățământ universitar, educație
Perioada	10.2006–9.2014
Funcția sau postul ocupat	Lector universitar titular
Activități și responsabilități principale	Curs de didactica limbii engleze, curs de semantică engleză, curs de comunicare interculturală în afaceri, curs practic limba engleză de afaceri
Numele și adresa angajatorului	Universitatea „1 Decembrie 1918” din Alba Iulia, Facultatea de Istorie și Filologie, Departamentul de Filologie, Str. Unirii, nr. 15-17, 510009, Alba Iulia, România
Tipul activității sau sectorul de activitate	Învățământ universitar, educație
Perioada	10.2005–9.2006
Funcția sau postul ocupat	Lector universitar asociat
Activități și responsabilități principale	Curs de literatura engleză, curs practic limba engleză de afaceri
Numele și adresa angajatorului	Universitatea „1 Decembrie 1918”, Alba Iulia, Facultatea de Istorie și Filologie, Catedra de Limbi Moderne, Str. Unirii, nr. 15-17, 510009, Alba Iulia, România
Tipul activității sau sectorul de activitate	Învățământ universitar, educație
Perioada	10.1997–09.2002
Funcția sau postul ocupat	Asistent universitar titular/Preparator universitar
Activități și responsabilități principale	Curs practic limba engleză de afaceri
Numele și adresa angajatorului	Universitatea „Babeș Bolyai”, Cluj Napoca, Facultatea de Științe Economice, Catedra de Limbi Moderne Aplicate în Economie, Str. Teodor Mihali, Nr. 58-60 400591, Cluj Napoca, România
Tipul activității sau sectorul de activitate	Învățământ universitar, educație

## Educație și formare

### Perioada 1993 - 1997

Calificarea / diploma obținută Diplomă de licență

Disciplinele principale studiate / competențe profesionale dobândite Limba și Literatura engleză / Limba și Literatura franceză

Numele și tipul instituției de învățământ / furnizorului de formare Universitatea „Babe-Bolyai”, Cluj Napoca, Facultatea de Litere

### Perioada 1997 - 1998

Calificarea / diploma obținută Diplomă de studii aprofundate

Disciplinele principale studiate / competențe profesionale dobândite Studii Americane

Numele și tipul instituției de învățământ Universitatea „Babeș Bolyai”, Cluj Napoca, Facultatea de Istorie și Filosofie

### Perioada 1999 - 2004

Calificarea / diploma obținută Diploma de doctor (OMEC 3184/07.02.2005)

Disciplinele principale studiate / competențe profesionale dobândite Științe ale educației / Didactica limbii engleze

Numele și tipul instituției de învățământ Universitatea „Babeș Bolyai”, Cluj Napoca, Facultatea de Științe ale Educației

### Perioada 2019

Calificarea / diploma obținută Atestat de abilitare (OM 4087/28.05.2019)

Disciplinele principale studiate / competențe profesionale dobândite Filologie / Lingvistică engleză

Numele și tipul instituției de învățământ IOSUD Universitatea „1 Decembrie 1918” din Alba Iulia, Școala Doctorală de Filologie

## Aptitudini și competențe personale

Limba(i) maternă(e) **Româna**

Limba(i) străină(e) cunoscută(e)

Autoevaluare

Nivel european (\*)

### Înțelegere

Ascultare

Citire

### Vorbire

Participare la  
conversație

Discurs oral

### Scriere

Exprimare scrisă

### Engleza

C2

Utilizator  
experimentat

### Germana

C1

Utilizator  
experimentat

### Franceza

C1

Utilizator  
experimentat

C2

Utilizator  
experimentat

C2

Utilizator  
experimentat

C2

Utilizator  
experimentat

C1

Utilizator  
experimentat

(\*) Nivelul Cadrului European Comun de Referință Pentru Limbi Străine

Competențe și abilități sociale

Spirit de echipă, abilități dezvoltate de comunicare interpersonală

Competențe și aptitudini organizatorice

Decan al Facultății de Istorie și Filologie (2016-2020); Director al Centrului de Relații Internaționale (2012-2016), Președinte al Comisiei Senatului pentru Relații Internaționale (2012-2020), Șef colectiv limba engleză (2008-2012)

Competențe și aptitudini de utilizare a calculatorului

MS Office (Word, Excel, FrontPage, PowerPoint)

Alte competențe și aptitudini

Traducător autorizat (engleză, franceză), din 1997  
Examinator oral al University of Cambridge Local Syndicate pentru România, din 2005  
Specialist și evaluator pentru ANC / CNFPA, Alba, România, din 2006  
Editor șef al revistei Journal of Linguistic and Intercultural Education – JoLIE și editor al Annales Universitatis Apulensis. Series Philologica.

## Informații suplimentare

### Anexe

Lista publicațiilor, lista participărilor la manifestări științifice, lista proiecte cercetare-dezvoltare.

## Lista publicațiilor

### Carte de unic autor bazată pe teza de doctorat:

**Popescu, T.** (2006). *Elaborarea și implementarea curriculum-ului de limba engleză la facultățile cu profil economic*, Aeternitas: Alba Iulia (327 pp.), ISBN 978-973-7942-70-8.

### Cărți și manuale:

**Popescu, T.** (2025). *Research in applied linguistics and language education: Design, methods, and analysis*. Presa Universitară Clujeană. [https://doi.org/10.29302/ResearchApplLing\\_LangEduc.popescu.t](https://doi.org/10.29302/ResearchApplLing_LangEduc.popescu.t)

**Popescu, T., Popa, L.-L., Avram Șandru, D.** (2025). Perspective și modele de bune practici pentru o proiectare didactică incluzivă. Editura Aeternitas (286 pp.) ISBN 978-606-613-274-9

**Popescu, T., Popa, L.-L., Avram Șandru, D.** (2025). Dimensiuni și provocări ale educației incluzive. Formare continuă, resurse și parteneriate comunitare. Editura Aeternitas (195 pp.) ISBN 978-606-613-273-2

**Popescu, T.** (2017). *The Business English language curriculum*, Argonaut: Cluj-Napoca (231 pp.), ISBN 978-973-109-693-3.

Oproiu, G.C., Păun, E., Bocoș, M., ... et al. (2013). Proiectarea și desfășurarea programelor personalizate de inserție profesională a profesorilor debutanți. Suport de curs. Modul II, București: Printech (90 pag.), ISBN 978-606-23-0088-3.

**Popescu, T.** (coord.), (2013). Bocoș, M., Chicioareanu, T., Chircu, S., Chiș, O., Ezechil, L., Hainagiu, S., Jucan, D. Langa, C., Mircescu, M., Pachef, R. Soare, E., Șerbănescu, L., Tăușan, L., *Mapa debutantului*, Suport de curs elaborat în cadrul proiectului „DE LA DEBUT LA SUCCES – program național de mentorat de inserție profesională a cadrelor didactice” – POSDRU/57/1.3/S/36525, Editura PRINTECH, București, ISBN 978-606-230 083-8.

**Popescu, T.** (2011). *We're in Business. Part 1*, Aeternitas: Alba Iulia (256 pp.) ISBN 978-973-1890-69-2.

**Popescu, T., Herțeg, C.** (2010). *Tests of Business English*, Aeternitas: Alba Iulia (256 pp.) ISBN 978-973-1890-69-2.

**Popescu, T.** (2007). *Pre-service English teacher education: classroom education and teaching practice booklet*, Aeternitas: Alba Iulia (119 pp.) ISBN 978-973-7942-92-0.

Toma, M., **T. Popescu-Furnea** (2005). *Reading and Vocabulary for Business Students, Part II*, 2nd edition, Casa Cărții de Știință: Cluj-Napoca, (238 pp.) ISBN 973-686 419-7 ISBN 973-686 521-5.

**Popescu-Furnea, T., M. Toma** (2003). *Reading and Vocabulary for Business Students, Part I*, Casa Cărții de Știință: Cluj-Napoca, (236 pp.) ISBN 973-686 419-7 ISBN 973-686 420-0.

### Dicționare:

**Popescu, T.** (2017). Dicționar terminologic de afaceri englez-român. English-Romanian dictionary of business terminology, (388 pp.). Argonaut: Cluj-Napoca ISBN 978-973-109-706-0. (editură acreditată CNCS, cat. B) / Mega: Cluj-Napoca, ISBN 978-973-543-859-0.

**Popescu, T., Toma M.** (2009). *Dictionary of Business Collocations: With Romanian translation and practice section*, Aeternitas: Alba Iulia (388 pp.) ISBN 978-973-1890-54-8.

Toma, M., **T. Popescu**, D. Feurdean, T. Tocalachis, E. Nawrotzky-Török (2009). *Mic dicționar englez-german-francez-italian-spaniol-român de termeni economici, juridici și politici*, Casa Cărții de Știință: Cluj-Napoca, (300 pp.) ISBN 978-973-133-627-5.

Toma, M., **T. Popescu**, Dana Feurdean, Edmond Nawrotzky-Török (2006). *Mic dicționar englez-german-francez-italian-român de termeni economici, juridici și politici*, Casa Cărții de Știință: Cluj-Napoca, (266 pp.) ISBN 973-686-869-9 / 973-686-869-6.

Toma, M., **T. Popescu-Furnea**, E. Nawrotzky-Török (2005). *Mic dicționar englez-german-francez-român de termeni economici, juridici și politici*, Cartea Virtuală: Zalău, (160 pp.) ISBN: 392-870-834-1; ISBN: 973-866-286-9.

Toma, M., **T. Popescu-Furnea**, & E. Nawrotzky-Török (2004). *Mic dicționar englez-german-francez-român de termeni economici, juridici și politici*, Casa Cărții de Știință: Cluj-Napoca, (164 pp.) ISBN 973-686-869-9.

**Popescu-Furnea, T., M. Toma** (2003). *Business Collocations: English-Romanian Dictionary – Colocații utilizate în engleza de afaceri: Dicționar englez-român*, Casa Cărții de Știință: Cluj-Napoca (347 pp.) ISBN 973-686-1.

**Popescu, T., M. Toma** (2002). *English-Romanian Dictionary of Business Collocations: Dicționar englez-român de colocații utilizate în engleza de afaceri*, Casa Cărții de Știință: Cluj-Napoca, (254 pp.) ISBN 973-686-287-9.

### Reviste de specialitate cu recenzare anonimă (CNCS cat. C):

*Journal of Linguistic and Intercultural Education – JoLIE*, Alba Iulia: Aeternitas, ISSN 2065-6599 (yearly publication, first issue published in 2008). (Editor-in-Chief: Teodora Popescu)

### Volume de specialitate coordonate (în străinătate):

**Popescu, T.** (Ed.) (2022). *New Insights into the Mental Lexicon*. Newcastle: Cambridge Scholars Publishing.

**Popescu, T.** (Ed.) (2021). *Cognitive Approaches to Contemporary Media*. Newcastle: Cambridge Scholars Publishing. (210 pp.) ISBN (13): 978-1-5275-6953-9; ISBN (10): 1-5275-6953-5.

Bielak, M. I., **Popescu, T.**, Krawczak, M. (Eds.) (2016). *Bridges and not Walls in the Field of Philology*. Panstowowa Wyzsza Szkoła Zawodowa im. Stanisława Staszica w Pile. (208 pp.) ISBN 978-83-62617-66-1.

**Popescu, T., Pioariu, R., Herteg, C.** (Eds.) (2011). *Cross-Disciplinary Approaches to the English Language: Theory and Practice*. Newcastle: Cambridge Scholars Publishing, (pp.) ISBN 13: 978-1-4438-3389-9; ISBN: 1-4438-3389-4. (British Library Cataloguing)

### Volume de Proceedings coordonate:

**Popescu, T.** (2019). *Book of Abstracts. Conference on Linguistic and Intercultural Education – CLIE-2019*. Alba Iulia: Aeternitas, ISSN 2668-4381, ISSN-L 2668-4381 (106 pp.)

**Popescu, T.** (2018). *Book of Abstracts. Conference on Linguistic and Intercultural Education – CLIE-2018*. Alba Iulia: Altip, ISBN 978-973-117-666-6 (132 pp.)

**Popescu, T., lordăchescu, G.-D.** (2015). *Universals and variants of English and Romanian business metaphors. A corpus-based conceptual mapping of contemporary journalese from a pedagogical approach. Proceedings of Project kick-off meeting*. București: Editura Didactică și pedagogică, ISBN 978-606-31-0154-0.

- Ghemeș, I.-V., Pioariu, R., **Popescu, T.**, Herțeg, C., Hada, N. (Eds.) (2010). *Proceedings of the International Conference Language, Literature and Foreign Language Teaching - 2010: Interdisciplinarity and Transdisciplinarity in Language, Literature and Foreign Language Teaching Methodology*. Aeternitas: Alba-Iulia (542 pp.) ISBN 978-973-1890-74-6.
- Popescu, T.**, Pioariu R. (Eds.) (2009). *Proceedings of the Exploratory Workshop: Linguistic and Intercultural Education in the Process of Europeanisation of Higher Education – CLIE-2009*. Aeternitas: Alba-Iulia (197 pp.) ISBN 978-973-1890-36-4. (Cobiss.SI - Izum Slovenian Union Catalog (COBIB/COBISS), Institute of Information Science)
- Popescu, T.**, Pioariu R., Chira R. (Eds.) (2008). *Proceedings of the 1st International Conference on Linguistic and Intercultural Education CLIE-2008*, Aeternitas: Alba Iulia (897 pp.) ISBN 978-973-1890-05-0.

#### Articole și capitole în cărți:

##### 2025

- Popescu, T.** (2025). Figurative awareness and idiomatic competence in the bilingual mental lexicon: Evidence from English–Romanian learners. *Journal of Linguistic and Intercultural Education – JoLIE*, 18(1), 147–167. <https://doi.org/10.29302/jolie.2025.18.1.8>
- Popescu, T.** (2025). "A GOOD WOMAN IS...": Gendered evaluation and discursive fossilisation in Romanian and English proverbs. *Journal of Linguistic and Intercultural Education – JoLIE*, 18(2). <https://doi.org/10.29302/jolie.2025.18.2.9>

##### 2024

- Popescu, T.** (2024). Transforming academic writing with AI: Tools for effective learning. *Journal of Linguistic and Intercultural Education – JoLIE*, 17(3), 139–158. <https://doi.org/10.29302/jolie.2024.17.3.8>

##### 2023

- Popescu, T.** (2023). Intercultural training for underrepresented university students. *Journal of Linguistic and Intercultural Education – JoLIE*, 16(1), 109–125. <https://doi.org/10.29302/jolie.2023.16.1.7>
- Popescu, T.** (2023). Lexical meaning or constructional inference? Verb semantics in spoken English dialogue. *Journal of Linguistic and Intercultural Education – JoLIE*, 16(2), 105–132. <https://doi.org/10.29302/jolie.2023.16.2.7>

##### 2022

- Popescu, T. (2022)**. Figurative Lexicon Comprehension in English and Romanian. In T. Popescu (Ed.), *New Insights into the Mental Lexicon*. New Castle-upon-Tyne: Cambridge Scholars Publishing. (240 pp.).
- Popescu, T.** (2022). Revisiting compositional semantics. A case study of English pronouns. *Journal of Linguistic and Intercultural Education – JoLIE*, 15(1), 141–162 <https://doi.org/10.29302/jolie.2022.15.1.9>
- Popescu, T.** (2022). Social realities reflected in proverbs: A comparative approach to Romanian and English cognitive metaphors in proverbs. *Journal of Linguistic and Intercultural Education – JoLIE*, 15(3), 213-240. doi: <https://doi.org/10.29302/jolie.2022.15.3.13>

##### 2021

- Popescu, T.** (2021). Waging War against Covid-19. A Case Study of Romanian Metaphorical Conceptualisations of the Novel Coronavirus. In T. Popescu (Ed.), *Cognitive approaches to contemporary media*. New Castle-upon-Tyne: Cambridge Scholars Publishing. (225 pp.). ISBN 978-1-5275-6953-9. (pp. 56-74) <https://www.cambridgescholars.com/resources/pdfs/978-1-5275-6953-9-sample.pdf>
- Popescu, T.** (2021). Conceptualisations of work in Romanian, French, Russian and English proverbs. *Journal of Linguistic and Intercultural Education – JoLIE*, 14(2), 107-126. <https://doi.org/10.29302/jolie.2021.14.2.6>
- Popescu, T.** (2021). Semantic roles of adverbials in the TV series "Friends". *Journal of Linguistic and Intercultural Education – JoLIE*, 14(1), 113-143. <https://doi.org/10.29302/jolie.2021.14.1.7>

##### 2020

- Popescu, T.** (2020). A semantic approach to *Friends* TV series. *Journal of Linguistic and Intercultural Education – JoLIE*, 13. 153-164. DOI: <https://doi.org/10.29302/jolie.2020.13.9>
- Popescu, T.** (2020). CONCEPTUALISATIONS OF COMPANY COMMUNICATIONS IN BRITISH AND ROMANIAN BUSINESS JOURNALS. In Andra Vasilescu, Mihaela-Viorica Constantinescu, Gabriela Stoica, Jonathan White (Eds.) *Exploring Discourse Practices in Romanian*. (480 pp) ISBN 978-1-5275-4676-9 <https://www.cambridgescholars.com/exploring-discourse-practices-in-romanian>
- Popescu, T.** (2020). Conceptualisations of legal terminology in economic journals. A corpus-analysis of English and Romanian. In Язык. Право. Общество : сб. ст. VI Международной научно-практической конференции. (г. Пенза, 10–13 ноября 2020 г.) / под ред. О. В. Барабаш, Н. А. Павловой, А. В. Александровой. – Пенза : Изд-во ПГУ (pp.86-90). ISBN 978-5-907364-45-5. <https://www.elibrary.ru/item.asp?id=44378155>

##### 2019

- Popescu, T.** (2019). HOW COME, CHIEF WILLOUGHBY? - or the power of metaphorical utterances. *Journal of Linguistic and Intercultural Education – JoLIE*, 12(3), 115-125. DOI: <https://doi.org/10.29302/jolie.2019.12.3.8>.
- Popescu, T.** (2019). Farzad Sharifian, (Ed.) *The Routledge Handbook of language and culture*, 2015. Pp. xv-522. ISBN: 978-0-415-52701-9 (hbk) ISBN: 978-1-315-79399-3 (ebk) *Journal of Linguistic and Intercultural Education – JoLIE*, 12(1). Indexed by ERIH Plus - <https://dbh.nsd.uib.no/publiseringsskanaler/erihplus/periodical/info.action?id=489008>

##### 2018

- Popescu, T.** (2018). Manipulation in news reporting. A case-study of a Romanian sketch by I.L. Caragiale. *Journal of Linguistic and Intercultural Education – JoLIE*, 11(2), 99-112. Indexed by ERIH Plus - <https://dbh.nsd.uib.no/publiseringsskanaler/erihplus/periodical/info.action?id=489008>
- Popescu, T.** (2018). Rodica Gabriela Chira, Emilia Ivanu, Gabriela Chiciudean and Natalia Muntean (Eds.), *Myth, Music and Ritual: Approaches to Comparative Literature*, 2018. Pp. ix-221. ISBN 978-1-5275-0792-0. *Journal of Linguistic and Intercultural Education – JoLIE*, 11(1), 153-156. DOI: <https://doi.org/10.29302/jolie.2018.11.1.11>. Indexed by ERIH Plus - <https://dbh.nsd.uib.no/publiseringsskanaler/erihplus/periodical/info.action?id=489008>

## 2017

- Popescu, T.** (2017). Culture-Bound Metaphors. A Corpus-Based Comparative Approach to English and Romanian Journalese. *The European Proceedings of Social & Behavioural Sciences - EpSBS*, 24, 1040-1050.
- Popescu, T.** (2017). Metaphorical conceptualisations of MONEY in English and Romanian business press. *Journal of Linguistic and Intercultural Education – JoLIE*, 10(1).
- Popescu, T.** (2017). Metaphorical conceptualisations of ECONOMY in Romanian and British business press. *Journal of Linguistic and Intercultural Education – JoLIE*, 10(2).

## 2016

- Popescu, T.** (2016). 'TIME IS MONEY' metaphor in British and Romanian business press. *Journal of Linguistic and Intercultural Education – JoLIE*, 9(2), 101-117.
- Popescu, T.** (2016). Conceptualisation of COMPANIES in English and Romanian business journalese. *Journal of Linguistic and Intercultural Education – JoLIE*, 9(1).
- Popescu, T.** (2016). Developing students' mental lexicon from an intercultural perspective. In Bielak, M.I., **Popescu, T.**, Krawczak, M. (Eds.) (2016). *Bridges and not Walls in the Field of Philology* (pp.35-44). Panstwowa Wyższa Szkoła Zawodowa im. Stanisława Staszica w Pile. (208 pp.) ISBN 978-83-62617-66-1.
- Popescu, T.** (2016). Intercultural metaphors in English and Romanian. In *Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue*. Language and Discourse / ed. Iulian Boldea, Arhipelag XXI Press, 2016 / ISBN 978-606-8624-03-7.
- lordăchescu, G.-D., **Popescu, T.** (2016). The metaphor of teaching and teachers. In *Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue*. Psychology and Education Sciences / ed.: Iulian Boldea, Arhipelag XXI Press, 2016 / ISBN 978-606-8624-03-7.

## 2015

- Popescu, Teodora**, Grigore-Dan lordăchescu (2015). Raising Students' Intercultural Competence through the Process of Language Learning. *Procedia Social and Behavioral Sciences*, Volume 197, Pages 2315-2319.
- Popescu Teodora** (2015). Using music in the language class. *Annales Universitatis Apulensis*, Series Philologica, No. 2/16, ISSN 1582-5523.
- Popescu, Teodora** (2015). Translation of metaphors and idioms: Mission impossible? *JoLIE*, 8, 2015, 163-178. ISSN 2065 – 6599.
- Popescu, T.** (2015). Business metaphors explained. In *Universals and variants of English and Romanian business metaphors. A corpus-based conceptual mapping of contemporary journalese from a pedagogical approach. Proceedings of Project kick-off meeting / Eds. Teodora Popescu, G.-D. lordăchescu*, Editura Didactică și Pedagogică, pp. 13-21 ISBN 978-606-31-0154-0.
- Popescu, T.** (2015). A Corpus Analysis of TIME Metaphors in British and Romanian Business Press. In *Universals and variants of English and Romanian business metaphors. A corpus-based conceptual mapping of contemporary journalese from a pedagogical approach. Proceedings of Project kick-off meeting / Eds. Teodora Popescu, G.-D. lordăchescu*, Editura Didactică și Pedagogică, pp. 22-50. ISBN 978-606-31-0154-0.

## 2014

- Popescu, Teodora** (2014). Initial vs continuous teacher training for English teachers in Romania. *Annales Universitatis Apulensis*, Series Philologica, No. 2/15, ISSN 1582-5523.
- Popescu, Teodora** (2014). Classroom Management Strategies and Techniques: A Perspective of English Teacher Trainees. *JoLIE*, 7/2014, (pp. 109-124) ISSN 2065 – 6599.
- Șerbănescu, Laura, & **Popescu, Teodora** (2014). Motivation for the teaching career. *Procedia Social and Behavioral Sciences*, Volume 127, 22 April 2014, Pages 691-695.

## 2013

- Popescu, Teodora** (2013). Improving Business Students' Presentation Skills. *Journal of linguistic and intercultural education – JoLIE*, 6, 127-136.
- Popescu, Teodora** (2013). A Corpus-based approach to translation error analysis. A case-study of Romanian EFL learners. *Procedia Social and Behavioral Sciences* Volume: 83 Pages: 242-247.
- Popescu, Teodora.** (2013). Pre-service EFL teacher trainees' perceptions on developing pupils' creativity. *Procedia Social and Behavioral Sciences* Volume: 76 Pages: 700-705.
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## Participări la conferințe:

### 2025

- 23 October 2025, University of Madeira, Funchal — I Simpósio de Estudos Arquipelágicos, "Romanian Identity as Archipelagic Formation: Mobility, Language, and Transnational Entanglements"
- 27–29 June 2025 — Alba Iulia, Romania, 1 Decembrie 1918 University of Alba Iulia — International Conference on Linguistic and Intercultural Education (CLIE-2025) — paper presentation: "Cognitive Verbs and Epistemic Stance in Polarised Twitter Discourse: The Case of Trump's 2023 Indictment".

### 2024

- 28–30 June 2024 — 1 Decembrie 1918 University of Alba Iulia, Alba Iulia — *International Conference on Linguistic and Intercultural Education (CLIE-2024)* — "Integrating AI into Teaching Writing Skills"
- 1 April 2024 — 1 Decembrie 1918 University of Alba Iulia, Alba Iulia — *STATUS Project (Erasmus+) Workshop: Civil Society Organisations and Higher Education Institutions* — "Presentation of Project Result 3 – Cooperation Toolkit for Increasing Access and Supporting Completion of Studies for Underrepresented Students in Higher Education".
- 3 December 2024 — 1 Decembrie 1918 University of Alba Iulia, Alba Iulia — *STATUS Project Multiplier Event: Romania – Where Are We and Where Are We Heading? The Social Dimension of Teaching and Learning in EU Higher Education Institutions* — presentations on:
- Result 1: European e-Repository of Good Practices Related to Socially Inclusive Learning Culture and Early Warning Systems in Higher Education Institutions
  - Result 5: Comprehensive Set of European Policies/Recommendations for Improving the Social Dimension of Teaching and Learning in Higher Education Institutions

### 2023

- 13 aprilie 2023, workshop-ul cu titlul „Reducerea inegalităților cu privire la accesul și menținerea în învățământului superior de stat”, organizat ca parte integrantă a proiectului STATUS - Steering Transition and Advancement of Tertiary Underrepresented Students
- 20 mai 2023, The relationship between translation and terminology. A case study of Romanian-English company structure terms, Pale, University of East Sarajevo, Bosnia and Herzegovina.
- CLIE 2023, 30 iunie-2 iulie, Alba Iulia, Revisiting semantic components of pronouns to address societal changes
- 4 iulie 2023, 14th Symposium on Politeness (SymPol 2023), hosted by the University of Madeira, Portugal, Pragmalinguistics of cancelation in the academia
- 24 November 2023, the workshop titled " Inclusive strategies for the Romanian Higher Education System. Who? Why? How?"
- 9.12.2023. AL 23-LEA COLOCVIU INTERNAȚIONAL AL DEPARTAMENTULUI DE LINGVISTICĂ: Abordări ale limbii: structuri, uzuri, interfețe, cu prezentarea Conceptualisation and structural features in Romanian and English proverbs (co-autor)
- 8-9.12.2023. AL 23-LEA COLOCVIU INTERNAȚIONAL AL DEPARTAMENTULUI DE LINGVISTICĂ: Abordări ale limbii: structuri, uzuri, interfețe, cu prezentarea The religious language power and control in The Handmaid's Tale novel (co-autor)

### 2022

- 29.01.2022, Online workshop 'Social and cultural aspects of language and their figurative potential', organised by Thessaloniki Cognitive Linguistics Research Group, cu prezentarea Metaphorical representations of COVID-19 in the Romanian press
- 18-19.11.2022. AL 22-LEA COLOCVIU INTERNAȚIONAL AL DEPARTAMENTULUI DE LINGVISTICĂ: Lingvistică sincronică, diacronică și tipologică, cu prezentarea Pragmasemantic strategies for the construal of power, hierarchy and control in Orwell's 1984 (co-autor)
- 18-19.11.2022. AL 22-LEA COLOCVIU INTERNAȚIONAL AL DEPARTAMENTULUI DE LINGVISTICĂ: Lingvistică sincronică, diacronică și tipologică, cu prezentarea Conceptualisations of personality traits in Romanian and English proverbs (co-autor)

### 2021

- Workshop (online) INVESTIGAREA ȘI VALIDAREA PROBLEMATICII SPECIFICE TEXTELOR DIN DREPTUL CIVIL (DREPTUL FAMILIEI), 28 January 2021, Cluj-Napoca
- INTRODUCING COMPETENCE – BASED PRESCHOOL TEACHER EDUCATION CURRICULA IN BOSNIA AND HERZEGOVINA. Final Project Conference, 29 March 2021, Bosnia and Herzegovina, with the presentation "UAB's contribution to the project activities"
- 21-22 May 2021, Dialogul culturilor între tradiție și modernitate, "1 Decembrie 1918" University of Alba Iulia, with the presentation "Componential analysis of adverbs"
- [http://ccfdm.uab.ro/upload/12\\_152\\_completat\\_final\\_coperta\\_ccfdm-program.pdf](http://ccfdm.uab.ro/upload/12_152_completat_final_coperta_ccfdm-program.pdf)
- INTERNATIONAL SCIENTIFIC CONFERENCE SCIENCE AND REALITY (МЕЂУНАРОДНИ НАУЧНИ СКУП НАУКА ИСТВАРНОСТ) UNIVERSITY OF EAST SARAJEVO, PALE FACULTY OF PHILOSOPHY, PALE, May 22nd 2021, with the presentation "Developing the figurative lexicon of Romanian students of English"
- 1st "TRANSLATION TIMES" INTERNATIONAL CONFERENCE, 9-10 December 2021, Craiova, Romania, with the presentation "Translation of proverbs from Romanian into English. An EFL learner -based approach"
- [https://litere.ucv.ro/litere/sites/default/files/litere/Cercetare/Colocvii/conference\\_programme\\_and\\_links\\_translation\\_times\\_2021\\_1.pdf](https://litere.ucv.ro/litere/sites/default/files/litere/Cercetare/Colocvii/conference_programme_and_links_translation_times_2021_1.pdf)
- Scientific Conference of Doctoral Schools SCDS-UDJG 2021, 9th Edition, GALAȚI, 10th-11th of June 2021, with the keynote speech "Metaphors of COVID-19 in the Romanian press"
- <http://www.cssd-udjg.ugal.ro/index.php/programme-21>
- 12 December 2021, 11th International Conference on Foreign Language Teaching and Applied Linguistics, Bukhara State University, Uzbekistan, with the keynote speech "Developing students' figurative lexicon in mother tongue and foreign language"
- <https://tsuos.uz/en/tdshu-rektorining-xalqaro-konferensiyadagi-ishtiroki/>
- The 11th Conference on Linguistic and Intercultural Education – CLIE-2021, Alba Iulia, 17 – 18 December, 2021, Special theme: Challenges of on-line pedagogy and research in linguistic and intercultural education, with the presentation "The Impact of online schooling on EFL teaching in Romania"
- The 20th International Conference Language, Literature, and Cultural Policies "BRIDGES THAT SEPARATE AND WALLS THAT CONNECT" CRAIOVA 17-18 December 2021, with the presentation "Polysemy relations in mother tongue and foreign language"

## 2020

The 10th Conference on Linguistic and Intercultural Education – CLIE-2020, Alba Iulia, 16 – 17 October, 2020, Special theme: Metaphors in the time of Coronavirus, cu prezentarea *Generals Are Always Prepared to Fight the Last War. Are We?*  
AL 20-LEA COLOCVIU INTERNATIONAL AL DEPARTAMENTULUI DE LINGVISTICA: Limba română – modernitate și continuitate în cercetarea lingvistică? (București, 20–21 noiembrie 2020), cu prezentarea *Multimodal metaphors used in Three Billboards outside Ebbing, Missouri*  
LANGUAGE. LAW. SOCIETY. VIth INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE, 1013 November, 2020, Penza University  
[https://science.pnzgu.ru/files/science.pnzgu.ru/nii\\_fipi/nauchnie\\_gruppi/ur\\_lingvistika/konf/2020/conference\\_programme\\_2020.pdf](https://science.pnzgu.ru/files/science.pnzgu.ru/nii_fipi/nauchnie_gruppi/ur_lingvistika/konf/2020/conference_programme_2020.pdf), cu prezentarea *Conceptualisations of legal terminology in economic journals. A corpus-analysis of English and Romanian*

## 2019

AL 19-LEA COLOCVIU INTERNAȚIONAL AL DEPARTAMENTULUI DE LINGVISTICĂ: Română în context romanic (București, 22–23 noiembrie 2019), cu prezentarea *Gender Conceptualisations in Romanian and English Proverbs*  
[https://unibuc.ro/wp-content/uploads/2019/11/Program\\_Colocviul-Departamentului-de-lingvistic%C4%83.pdf](https://unibuc.ro/wp-content/uploads/2019/11/Program_Colocviul-Departamentului-de-lingvistic%C4%83.pdf)  
Conference on Linguistic and Intercultural Education – CLIE-2019, 4-6 July 2019, Alba Iulia, cu prezentarea *A comparative view of conceptual metaphors for organisations in British English and Romanian*  
<http://clie2019.uab.ro/index.php?p=7>  
Scientific conference “Science and Reality”, 18 May 2019, Faculty of Philosophy in Pale, Bosnia and Herzegovina, with the presentation *Media representations of companies in Romanian and British Press*

## 2018

18 - 19 MAI 2018, București, SIMPOZIONUL INTERNATIONAL DE LINGVISTICA, EDITIA A VII-a, cu prezentarea *Developing Romanian students' figurative lexicon*  
<http://www.lingv.ro/images/Program%20SIL%202018.pdf>  
7.06. – 8.06.2018, Alba Iulia, Romania, Dialogul culturilor – între tradiție și modernitate, cu prezentarea *Media Representations of the 2008 Credit Bubble*  
[http://cercetare.uab.ro/upload/8\\_118\\_program\\_conferinta\\_filo\\_2018\\_alba\\_iulia\\_final.pdf](http://cercetare.uab.ro/upload/8_118_program_conferinta_filo_2018_alba_iulia_final.pdf)  
4.07. – 7.07.2018, Alba Iulia, Romania, The 8th Conference on Linguistic and Intercultural Education – CLIE-2018, cu prezentarea *HOW COME, CHIEF WILLOUGHBY? - or the power of metaphorical utterances*  
23.10. – 26.10.2018, Braga, Portugalia - The 4th International Conference on Figurative Thought and Language (FTL4), cu prezentarea *An investigation into Romanian students English figurative lexicon*  
[http://braga.ucp.pt/ftl4/resources/downloads/FTL4\\_program\\_DEF.pdf](http://braga.ucp.pt/ftl4/resources/downloads/FTL4_program_DEF.pdf)  
23-24 noiembrie 2018, București, AL 18-LEA COLOCVIU INTERNATIONAL AL DEPARTAMENTULUI DE LINGVISTICA: romanesca și limbile romanice, cu prezentarea *Manipulation in News Reporting. A Case-Study of a Romanian Sketch by I. L. Caragiale*  
[https://litere.ro/wp-content/uploads/2018/11/Colocviu-Lingv-2018\\_23-24-Nov\\_Program-final.pdf](https://litere.ro/wp-content/uploads/2018/11/Colocviu-Lingv-2018_23-24-Nov_Program-final.pdf)

## 2017

24.11.2017 – 25.11.2017, The 17th International conference of the Department of Linguistics, **București, Romania**, cu prezentarea *WORK metaphors in British and Romanian Business Journalese*  
12.10 – 15.10.2017, ELAPYST1 – The first international conference on emotions, language processing and psycholinguistic testing, **București, Romania**, cu prezentarea *Culture-bound metaphorical representations of ECONOMY in Romanian and English journalese*  
12.10 – 14.10.2017, Embracing linguistic and cultural diversity through English, Iași, România – **Cernăuți, Ucraina**, cu prezentarea *Conceptualisations of WORK in British and Romanian business journalese*  
16.07 – 21.07.2017, 15<sup>th</sup> International Pragmatics Conference, Belfast, Irlanda de Nord, **Marea Britanie**, cu prezentarea *A corpus-based approach to business metaphors in British and Romanian journalese*  
16.06 – 18.06.2017, Intercultural Metaphor Panel II, **Alba Iulia, Romania**, cu prezentările *COMPANY Metaphors in British and Romanian Business Journalese* și *MONEY Metaphors in British and Romanian Business Journalese*  
25.04 – 29.04.2017, 3rd International Symposium on Figurative Thought and Language, Osijek, **Croația**, cu prezentarea *Conceptualisation of ECONOMY in the British and Romanian Business press. A corpus-based approach.*

## 2016

24.11.2016 – 26.11.2016 - Al 16-lea Colocviu internațional al Departamentului de lingvistică, **București, Romania**, *Conceptualisations of TIME in British and Romanian Business Journalese*  
04.11.2016 – 05.11.2016, **EDU-WORLD 2016, Pitești, Romania**, *Culture-bound metaphors. A corpus-based comparative approach to English and Romanian journalese*  
20.10.2016 – 21.10.2016, 4<sup>th</sup> edition of the international conference **Communication, Culture, Interdisciplinarity - CCI4, Târgu Mureș, Romania**, *Conceptualisation of companies in English and Romanian business journalese*  
09.06.2016 – 15.06.2016 – **INPrA 2016, Split, Croația**, *Intercultural Metaphors in English and Romanian*  
11.05.2016 – 16.05.2016 – **FLTAL'16, Sarajevo, Bosnia and Herzegovina**, *Culture-Bound Metaphors*  
11.05.2016 – 16.05.2016 – **FLTAL'16, Sarajevo, Bosnia and Herzegovina**, *Culture-Bound Metaphors*  
22.04.2016-24.04.2016 - [Intercultural Metaphor Panel](#), **Alba Iulia, Romania**, *Intercultural metaphors in Romanian and British journalese*  
04.02 – 07.02.2016 – **WCES-2016, Madrid, Spain**, *Work-related Metaphors in English and Romanian*

## 2015

23-24 noiembrie 2015 - Conferința de lansare a proiectului UEFISCDI *Universals and variants of English and Romanian business metaphors. A corpus-based conceptual mapping of contemporary journalese*, **Alba Iulia, Romania**.  
17.11.2015-18.11.2015 - International Seminar [BRIDGES AND NOT WALLS](#), Stanislaw Staszic University of Applied Sciences in **Piła, Poland**, *Developing students' mental lexicon from an intercultural perspective*

- 16.11.2015 – 18.11.2015 – LINELT-2015, **Istanbul, Turkey**, A Corpus-Analysis of Time Metaphors in British and Romanian Business Press (prezentare virtuală)
- 12.04.2015 — 14.04.2015 - **New developments in linguistic pragmatics NDLP 2015, Lodz, Poland**, Teaching intercultural pragmatics through raising students' awareness as to business metaphors
- 26.03 – 28.03.2015, Alba Iulia, Romania, The 2<sup>nd</sup> Exploratory Workshop: Internationalisation of Higher Education: Challenges and Rewards (CLIE-2015), cu prezentarea *Intercultural competence and the mental lexicon*

#### 2014

- 13.03 – 15.03.2014, Alba Iulia, Romania, The 1st Exploratory Workshop: Internationalisation of Higher Education: Challenges and Rewards, cu prezentarea în plen *Erasmus at UAB*
- 13-14 iunie 2014 - Dialogul culturilor - între tradiție și modernitate, ediția a XVI-a, Alba Iulia, Romaina, Initial vs continuous teacher training for English teachers in Romania

#### 2013

- 5.08 – 7.08.2013 - Conferința Anuală de Didactică Cercetare și practică în didactica modernă, Alba Iulia, cu prezentarea *Aspecte ale formării profesorilor debutanți prin intermediul mentoratului. Analiza nevoilor de formare profesională ale profesorilor debutanți*
- 18.10.2013-20.10.2013 - The International Conference **PSYCHOLOGY AND THE REALITIES OF THE CONTEMPORARY WORLD** – 4th edition - **PSIWORLD 2013, Bucharest, Romania**, Motivation for the teaching career

#### 2012

- 27.06.2012-30.06.2012 - 2nd World Conference on Educational Technology Research – WCETR-2012, **Near East University**, Nicosia, North Cyprus, **A Corpus-based Approach to Translation Error Analysis. a Case-study of Romanian EFL Learners**
- 25.10.2012-28.10.2012 - 3rd World Conference on Learning, Teaching and Educational Leadership – WCLTA-2012, Brussels, Belgium, **Developing English Linguistics Students' Translation Competence through the Language Learning Process**
- 29.11.2012-01.12.2012 - 5th International Conference EDU-WORLD 2012 - Education Facing Contemporary World Issues, Pitești, Romania, **Pre-Service EFL Teacher Trainees' Perceptions on Developing Pupils' Creativity**
- 19.01.2012 – International Seminar **Business English – A Gateway to the 21st Century**, Alba Iulia, Romaina, cu prezentarea **LCBA MA programme presentation - past, present and future**  
<https://ziarulunirea.ro/profesorii-universitari-din-marea-britanie-portugalia-si-slovacia-la-alba-iulia-47490/>

#### 2011

- 5.05.2011-7.05.2011 - *The 1st International Conference on Foreign Language Teaching and Applied Linguistics. Sarajevo: International Burch University, Bosnia și Herțegovina*, cu lucrarea: Linguistic competence vs. Translation competence: A pedagogic approach.
- 1.06-3.06.2011 - *The 5th International Conference on Manufacturing Science and Education – 2011 - "Creative Thinking in Engineering and Academic Education"*, **Sibiu, Romania**, cu lucrarea: Fostering Creativity in Engineering Students.
- 3.07.2011-8.07.2011 - **12th International Pragmatics Conference, Manchester, U.K.** News reporting in Romania between democratising and idiotising audiences.

#### 2010

- 16.11.2010-18.11.2010 - **3<sup>rd</sup> International Conference on Innovation & Entrepreneurship (ICIE) and the 3rd International Conference on Engineering & Business Education (ICEBE)**, La Consolacion College, Manila, The Philippines, with the presentations: *The Role of National Innovation Systems in a Knowledge-Based Economy: A Systemic Approach; The Role of Tertiary Education in Promoting Innovation and Entrepreneurship; Semantic Multimedia in Engineering Education: Towards Creating a Knowledge-driven Framework.*
- 10.06.2010 -12.06.2010 - **2nd International Conference on Linguistic and Intercultural Education (CLIE2) Linguistic and Cultural Diversity within European Learning Communities: Cross-cultural and Trans-national Perspectives**, The Institute for Foreign Languages (IFL) of the University of Montenegro, **Herceg Novi, Montenegro**, with the presentation *Developing Students' inter-linguistic and intercultural competence through translation activities.*
- 28.05.2010 – 29.05.2010 – **The International Conference Language, Literature and Language Teaching – 2010: Interdisciplinarity and Transdisciplinarity in Language, Literature, Pedagogy and Foreign Language Teaching Methodology**, 1 Decembrie 1918 University of **Alba Iulia, Romania**, with the presentation *Teaching English for Multiple Intelligences.*
- 07.05.2010 – 09.05.2010 – **5th Lodz Symposium New Developments in Linguistic Pragmatics**, Chair of Pragmatics, **Lodz, Poland**, with the presentation *Bloggomatic Inter- and Intra-dialogism: An Analysis of Romanian Political Blogs.*

#### 2009

- 04.12.2009 – 06.12.2009 – **ELLSIIR (Language and Literature Studies: Image, Identity, Reality, University of Belgrade, Serbia**, cu prezentarea *Collocational Patterning in Romanian-English Translation of Journalistic Texts*
- 15.10.2009 - 17.10.2009 **5th Balkan Region Conference on Engineering and Business Education & 2nd International Conference on Engineering and Business Education**, Lucian Blaga University of **Sibiu, Romania**, with the papers: *Humanising Engineering Education: Towards Promoting Women in Science and Technology, Teaching Entrepreneurship to Engineering Students and Cloud Computing: A New Challenge for Engineering and Business Education*
- 09.10.2009 – 10.10.2009 - **The 4th International Conference Translation Studies: Retrospective and Perspectives**, Dunărea de Jos University of **Galați, România**, with the paper: *The Role of Computers in Developing Students' Translation Competence*
- 02.10.2009 – 04.10.2009 - **The 8th International Conference Language, Literature and Cultural Policies – From Evolution to Involution**, University of **Craiova, România**, with the paper: *Linguistic competence vs. Translation competence. A pedagogic approach*
- 15.09.2009 – 18.09.2009 – **12th International Conference on Dialogue Analysis IADA-2009**, Pompeu Fabra University, **Barcelona, Spania**, cu prezentarea *Interdialogic Mapping of the Romanian Political Blogosphere.*
- 21.05.2009 – 23.05.2009 – The Exploratory Workshop **Linguistic and Intercultural Education in the Process of Europeanisation of Higher Education – CLIE-2009**, Universitatea 1 Decembrie 1918, **Alba Iulia, Romania**, with the paper Presentation of a Prospective Joint MA Programme in Intercultural Education Within the Context of the Bologna Process

20.03.2009 - 21.03.2009 - The international conference **Paradigm Changes within the sciences of education. PARCE III**, Universitatea 1 Decembrie 1918, **Alba Iulia, Romania**, cu lucrările: Critical Pedagogy and The Language Classroom și Developing Students' Creativity through Intercultural Activities.

## 2008

- 27.11.2008 – 29.11.2008 - **1st International Conference on Linguistic and Intercultural Education CLIE-2008**, University of **Alba Iulia, Romania**, with the lecture *Immigration Discourses: The case of Romanian immigrants to Italy*
- 25.09.2008 - 27.09.2008 National Conference **Diversitate culturala și multilingvism**, Universitatea Tehnică din **Cluj-Napoca, România**, cu lucrarea *Der Bau eines Gefaengnisses in Rumaenien – Uebermittlung in den Medien*
- 13.06.2008 – 14.06.2008 The national conference **Regional și/sau universal în limbă și literatură**, Universitatea 1 Decembrie 1918, **Alba Iulia, România**, with the paper „*Integrating culture in Business English courses*”
- 15.05.2008 - 17.05.2008 **IADA Workshop Word Meaning in Argumentative Dialogue**, **Universita Cattolica del Sacro Cuore**, Facolta di Scienze Linguistiche e Letterature Straniere, **Milan, Italy**, with the lecture *Emotive argumentation exponents in computer mediated dialogue. The case of a Romanian politician's weblog*
- 15.05.2008 – 18.05.2008 **4th Lodz Symposium on New Developments in Linguistic Pragmatics**, Institute of English, Department of Pragmatics, **University of Lodz, Poland**, with the lecture “*Emotive argumentation in political weblogging in Romania*”
- 16.05.2008 - 17.05.2008 Conferința internațională **Tradiții, valori și perspective în științele educației**, Universitatea Babeș-Bolyai, **Cluj-Napoca, Romania**, cu lucrarea “*Teaching Translation Skills to University Students*”

## 2007

- 07.12.2007 – 09.12.07 - International Conference **English Language and Literature Studies: Structures Across Cultures (ELLSSAC)**, Faculty of Philology, **University of Belgrade, Serbia**, with the paper *A CLIL Language Teacher Profile: A Romanian Perspective*.
- 15.11.2007 – 16.11.2007 - Conferința internațională **De l'absurde du monde à l'absurde du théâtre: le centenaire Alfred JARRY / Computer-Assisted Language Learning**, Universitatea „1 Decembrie 1918” **Alba Iulia, Romania**, with the lectures „*Socio-pragmatic aspects of CALL*” and „*CALL and Learner Autonomy*”.
- 8.11.2007 – 9.11.2007 Conferința națională **Științele umaniste și provocările viitorului**, Universitatea „1 Decembrie 1918” **Alba Iulia, Romania**, cu lucrarea „*Pre-service Teacher Education: Reform and Innovation for Romanian Students*”.
- 1.11.2007 – 2.11.2007 Conferința internațională **Translation Studies: Retrospectives and Perspectives**, Universitatea “Dunărea de Jos”, **Galați**, cu lucrarea “*College Essay-Writing: A Corpus-Based Analysis*”.
- 20.09.2007 – 23.09.2007 International Conference **Inter Litteras et Terras**, **Stefan cel Mare University of Suceava, Romania**, with the lecture *Semantic Prosody in Eliade's Short Stories: A Translator's Perspective*.
- 13.09.07 – 14.09.07 International Conference **Foreign Language Competence as an Integral Component of a University Graduate Profile**, University of Defence in **Brno, Czech Republic**, cu lucrarea *Concordancing for Increased Learner Independence and Translation Skills*.
- 08.07.07 – 13.07.07 - **10th International Pragmatics Conference**, University of **Gothenburg, Sweden**, cu prezentarea *Collocational patterning in Romanian-English translation of journalistic texts*.
- 25.05.07 – 26.05.07 - Conferința internațională **Centenar Mircea Eliade și Mihail Sebastian**, Universitatea „1 Decembrie 1918”, **Alba Iulia, Romania**, cu prezentarea *Prozodie semantică în “La Țiganci”. O analiză din perspectiva lingvisticii computaționale*
- 18.05.07 – 19.05.07 - International Conference “**Tradiții, valori și perspective în științele educației**”, Universitatea Babeș-Bolyai, **Cluj-Napoca, Romania**, with the paper *Politici lingvistice universitare în contextul integrării europene*
- 17.05.07 – 19.05.07 - International Conference **British and American Studies 2007**, University of the West **Timișoara, Romania**, cu prezentarea *Writing Skills and Collocational Errors*.
- 30.03.07 – 31.03.07 National Symposium **Schimbări de paradigmă în științele educației**, Universitatea „1 Decembrie 1918” **Alba-Iulia, Romania**, with the paper „*Valențele formativ-informative ale predării limbilor moderne cu ajutorul calculatorului*”.

## 2006

- 24.11.06 – 25.11.06 International Conference **LSP in Higher Education – Searching for Common Solutions**, **Brno**, Technical University, **The Czech Republic**, cu lucrarea *Teaching Business Collocations*.
- 27.10.06 – 28.10.06 - International Symposium **Tradition and Innovation in a united Europe from multicultural perspectives**, “1 Decembrie 1918” University, **Alba Iulia, România**, with the papers *Computational Linguistics: Challenges and Rewards* and *Teaching Translation through Corpus-based Vocabulary Activities and Tasks*.
- 19.10.06 – 21.10.06 - International Conference **Messages, Sages, and Ages**, “Ștefan cel Mare” University, **Suceava, România**, with the paper *Encouraging Learner Independence through Teaching Collocations*
- 16.06.06 - 17.06.06 International Conference **Translation Studies: Retrospectives and Perspectives**, “Dunărea de Jos” University, **Galați, România**, with the paper *Teaching Translation to ESP Students*.
- 06.04.06 – 06.08.06 - International Conference “**Constructions of Identity**”, „Babeș-Bolyai” University, Faculty of Letters, Department of English Language and Literature, **Cluj-Napoca, România**, with the paper *Collocational Competence and Translation in an EAP Classroom*.

## 2005

- 05.11.05 – 05.11.05 International Symposium of the Modern Languages Department „1 Decembrie 1918” University, **Alba-Iulia, Romania**, with the papers *Learner Training: Issues for language teaching/learning* and *Affect in Language Learning*

## 2004

- 29.10.04 – 01.11.04 - International Symposium of the Modern Languages Department „1 Decembrie 1918” University, **Alba-Iulia, Romania**, cu lucrările *Reform and Innovation in the Process of Teaching-Learning Business English at University Level*” și „*Business English Collocations*
- 22.10.04 – 23.10.04 - National Conference **Paradigm Shift in Educational Sciences**, „1 Decembrie 1918” University, **Alba-Iulia, Romania**, with the papers „*Dimensiunile învățării autonome*” and „*Introducerea tehnologiilor multimedia în educație*”

## 2000

- 25.11.00 – 26.11.00 - National Symposium of the Faculty of Economics, Babeş-Bolyai University, **Cluj-Napoca, Romania**, with the paper “*A Critical Approach to the Use of Materials in the ESP Classroom*”
- 27.10.00 – 28.10.00 Conference of the “Petru Maior” University of **Târgu-Mureş, România**, with the paper “*Aspects of Educational Technology in ESP*”
- 2.06.00 – 3.06.00 “**Initial and Continuous Teacher Training**”, 10th National Conference - **Cluj-Napoca, România**, cu prezentarea “*Dezvoltarea învățării autonome a limbii engleze cu ajutorul calculatorului*”
- 18.05.00 – 20.05.00 “**The 10th British and American Studies Conference**”, **Timișoara, România**, with the lecture: “*Developing the ESP Curriculum for Students of Business and Economics*”

#### **1999**

- 29.10.99 – 30.10.99 - Conference of the Academy of Economic Studies, Department of Germanic Languages, **Business Culture and Communication – Challenges of the Millennium, București, România**, cu prezentarea “*Project Work: Writing a Business Plan*”

#### **1998**

- 27.08.98 - 30.08.98 **IATEFL - East 98, 3rd EFL Conference in the Balkan Region, Constanța, România**, cu prezentarea “*Collective Improvisation*”

#### **Apartenența la organizații și asociații profesionale:**

- Membru fondator și secretar executiv ENIEDA (European Network for Intercultural Education Activities), Alba Iulia, România
- Membru ESSE (The European Society for the Study of English), London, Great Britain
- Membru RSAS (Romanian Association for American Studies), Bucharest, Romania
- Membru IPrA (International Pragmatics Association), Antwerp, Belgium
- Membru RAAS (The Romanian Association for American Studies), Bucharest, Romania

#### **Alte responsabilități:**

- Director al Consiliului pentru Studii Universitare de Doctorat, IOSUD-UAB, octombrie 2024-prezent
- Decan al Facultății de Istorie și Filologie, martie 2016 - martie 2020
- Director al Centrului de Relații Internaționale, martie 2012 - martie 2016
- Membru în Senatul Universității „1 Decembrie 1918” din Alba Iulia, februarie 2012 – martie 2020
- Președinte al Comisiei de Relații Internaționale a Senatului Universității „1 Decembrie 1918” din Alba Iulia, din martie 2012 până în martie 2020
- Coordonator instituțional Erasmus, din septembrie 2013 până în aprilie 2016
- Coordonator departmental Erasmus pentru studenții Facultății de Istorie și Filologie (Colectivul de limba engleză), între 2008 -2012
- Șef de colectiv Limba engleză între 2008 și 2012
- Organizator de conferințe (seria de conferințe internaționale CLIE - CLIE-2008 (Alba Iulia, Romania); workshop-ul exploratoriu Linguistic and Intercultural Education in the Process of Europeanisation of Higher Education CLIE-2009, în 2010 conferința CLIE 2 (Munteșu, Herceg Novi), și conferința Language, Literature and Foreign Language Teaching - 2010: Interdisciplinarity and Transdisciplinarity in Language, Literature and Foreign Language Teaching Methodology; workshop-ul Business English: A gateway to the Future - ianuarie 2012, Danube Education Forum: *Education and Skills for Jobs, Growth and Stability. Internationalization of Higher Education, Alba Iulia – April 11-12, 2013*, Internationalisation of Higher Education: Challenges and Rewards, martie 2014, martie 2015.

## Proiecte:

### Director:

1. Acordul de asociere încheiat între UAT – Județul Alba prin Consiliul Județean Alba și Universitatea „1 Decembrie 1918” din Alba Iulia, nr. 253/19.03.2025, Conferința CLIE-2025, coordinator — 20.600 lei
2. 2021-1-RS01-KA220-HED-000032129. STATUS – Steering Transition and Advancement of Tertiary Underrepresented Students - 193,276.00 EUR
3. PN-II-RU-TE-2014-4-2785 - Universals and variants of English and Romanian business metaphors. A corpus-based conceptual mapping of contemporary journalese UEFISCDI-CNCS – Tineri echipe (octombrie 2015 – septembrie 2017) - **537000 lei**
4. PN-III-P1-1.1-MC-2018-2313 2018 - *An investigation into Romanian students' English figurative lexicon (O analiză a lexiconului figurativ în cazul studenților români)* UEFISCDI – Mobilitatea cercetătorilor – 2018 - **6753,31 lei**
5. 26M/21.04.2009 - MECTS – Grant ANCS Finantarea manifestării științifice Workshop exploratoriu CLIE-2009: Linguistic and Intercultural Education in the Process of Europeanisation of Higher Education – CLIE-2009 – **4000 lei**.
6. Contract Erasmus + Key Action 2, Strategic Partnerships, număr contract: 2015-1-MK01-KA204-0028571 – Boosting Adult System Education In Agriculture – **AGRIBASE** (2015-2017) - **33070 lei**
7. LLP Erasmus mobility 13-ERA-RO ALBAIU01, 2013-2014
8. ERASMUS+, KA1, Mobility of Individuals - 2014-1-RO01-KA103-000043, 2014-2015
9. ERASMUS+, KA1, Mobility of Individuals - 2015-1-RO01-KA103-000043, 2015-2016
10. ERASMUS+, KA1, Mobility of Individuals - 2015-1-RO01-KA107-014712, 2015-2016
11. EEA Mobility Grants, 2013-2014
12. EEA Mobility Grants, 2014-2015
13. EEA Mobility Grants, 2015-2016
14. EEA Preparatory Visits, 2014

### Membru:

1. 280/C/31.03.2010. Proiect POS DRU. Școala de vară: Tineri în educație! Membru în proiect, expert pe termen scurt, formator Comunicare în Limba engleză.
2. POSDRU/13/5.2/S/2 Proiect POSDRU. Noi oportunități de ocupare în mediul rural prin Telework. Membru în proiect, expert pe termen scurt – formator Comunicare în Limba engleză și Comunicare în limba germană.
3. POSDRU/87/1.3/S/63709 Proiect POSDRU. CALITATE, INOVARE, COMUNICARE ÎN SISTEMUL DE FORMARE CONTINUĂ A DIDACTICIENILOR DIN ÎNVĂȚĂMÂNTUL SUPERIOR. Membru în proiect, expert pe termen lung – Coordonator Cabinet didactic al partenerului 6, Universitatea 1 Decembrie 1918 din Alba Iulia.
4. POSDRU/57/1.3/S/36525 „DE LA DEBUT LA SUCCES – program național de mentorat de inserție profesională a cadrelor didactice”. Membru în proiect, expert pe termen lung, formator profesori mentori
5. POSDRU/113/4.2/S/121748/3C - Calitatea Creează Competențe - Calitatea în formare creează Competențe profesionale de nivel european pentru personalul SPO din Regiunile Centru, Vest și Nord-Vest, membru în proiect, expert pe termen scurt, traducător.
6. Proiect: PODCA SMIS 34912, „Politici publice fundamentate în învățământul superior: o premisă necesară pentru dezvoltarea României”, expert din partea Universității 1 Decembrie 1918 din Alba Iulia, în vederea elaborării raportului instituțional de autoevaluare a internaționalizării.
7. Proiect POSDRU/86/1.2/S/62508 „Perspective ale formării prin masterat a specialiștilor în domeniul educației timpurii și a școlarității mici la un nivel calitativ superior” (**PERFORMER**)
8. Proiect: PODCA SMIS 22763 - Îmbunătățirea eficacității organizaționale a administrației publice locale și a instituțiilor deconcentrate din Jud. Alba prin furnizarea de programe de instruire pentru dezvoltarea și perfecționarea abilităților de comunicare în sfera publică și comunicare în limbă străină a angajaților, cu scopul atingerii unor cerințe și standarde impuse de Uniunea Europeană, membru în echipa de implementare, expert pe termen lung, responsabil monitorizare.
9. CNFIS-FDI-2016-0093 „Consolidarea instituțională și creșterea capacității de internaționalizare a Universității “1 Decembrie 1918” din Alba Iulia” – expert formator
10. Contract Erasmus+ Key Action 2, Capacity building in higher education, număr contract: 574076-EPP-1-2016-1-BA-EPPKA2-CBHE-JP, Introducing competence-based preschool teacher education curricula in Bosnia and Herzegovina (**TEACHER**)
11. Dezvoltarea competențelor profesorilor pentru o educație incluzivă a tinerilor din medii defavorizate, Asociația “Rotary International District 2241” și “Rotary Club” Alba Iulia, competiția - programul Districtual Educație pentru Noua Generație 2024/2025, 21.11.2024-01.03.2025, 20.000 lei, responsabil educațional
12. EduXpand, Contract nr. G2025-8878/29.01.2025, Finanțator: Ministerul Investițiilor și Proiectelor Europene – AM PEO/ Competiția: Program Educație și Ocupare (PEO) / Perioada: 24 luni de la semnare / Valoare: 4.871.722,32 lei, funcția în echipă – Expert analiza și integrează date P1– cod COR 242213 Expert accesare fonduri structurale și de coeziune europene

### Keynote speaker:

- **30–31 October 2025** — *International Conference Discourses in Interaction III – Representations of Memories & Identities: Linguistics, Arts, and Cultures in the Spotlight*, Funchal, Portugal — **keynote lecture**: “Evaluative and Affective Meaning in Digital Contexts: A Pragmatic Analysis of Adjectives in Instagram Lifestyle Captions”.
- **30 April 2025** — *Arts and Humanities Week – Linguistics, Societies & Cultures Open Forum*, University of Madeira, Funchal, Portugal — **invited talk**: “Ethical Use of AI in Research”.
- **27–29 June 2025** — *International Conference on Linguistic and Intercultural Education (CLIE-2025)*, 1 Decembrie 1918 University of Alba Iulia, Alba Iulia, Romania — **conference paper**: “Cognitive Verbs and Epistemic Stance in Polarised Twitter Discourse: The Case of Trump’s 2023 Indictment”.
- **29 November 2024** — *STATUS Project (Erasmus+) Multiplier Event: Social Dimension of Teaching and Learning in European Higher Education Institutions with Focus on Underrepresented Students*, College of Vocational Studies for Preschool Teachers and Medical Training, Vršac, Serbia — **project result session / contribution**: “Result 3: Cooperation Tools for Higher Education Institutions and Civil Society Organisations to Increase Access and Support Achievement of Underrepresented Students”.
- **3 December 2024** — *STATUS Project (Erasmus+) Multiplier Event: Romania – Where Are We and Where Are We Heading? The Social Dimension of Teaching and Learning in EU Higher Education Institutions (focus on underrepresented students)*, 1 Decembrie 1918 University of Alba Iulia, Alba Iulia, Romania — **presentations on project results**:

- **Result 1:** European e-Repository of Good Practices Related to Socially Inclusive Learning Culture and Early Warning Systems (EWS) in Higher Education Institutions
- **Result 5:** Comprehensive Set of European Policies/Recommendations for Improving the Social Dimension of Teaching and Learning in European Higher Education Institutions
- **28–30 June 2024** — *International Conference on Linguistic and Intercultural Education (CLIE-2024)*, 1 Decembrie 1918 University of Alba Iulia, Alba Iulia, Romania — **conference paper:** “Integrating AI into Teaching Writing Skills”.
- **1 April 2024** — *STATUS Project (Erasmus+) Workshop: Civil Society Organisations and Higher Education Institutions – Cooperation Toolkit for Increasing Access and Supporting Completion of Studies for Underrepresented Students in Higher Education*, 1 Decembrie 1918 University of Alba Iulia, Alba Iulia, Romania — **project result presentation:** “Presentation of Project Result 3 – Cooperation Toolkit for Increasing Access and Supporting Completion of Studies for Underrepresented Students in Higher Education”.
- **17 March 2023** — Webinar organised by **SIETAR Italia** — **invited lecture:** “From Politically Correct to Cancel Culture”.
- **2 May 2023** — *Research Methods in Linguistics – Presentation of Advanced Action Research*, University of Madeira, Funchal, Portugal — **invited presentation.**
- **13 February 2023** — *Topics in Linguistics and Related Fields (Inter)Continental Collaboration – Projects and Research Avenues*, University of Madeira, Funchal, Portugal — **plenary lecture:** “Revisiting the Semantics of Pronouns”.
- **17–21 October 2022** — *UAB-BIP: Internationalisation of Higher Education – Training for policy support* — **invited lecture series:** “The Process of Internationalising the Curriculum: Pedagogies to Internationalise the Curriculum”.
- **22 December 2022** — University of East Sarajevo, Faculty of Philosophy, Bosnia and Herzegovina — **invited lecture:** “Revisiting Compositional Semantics: A Case Study of English Pronouns”.
- **9–10 December 2022** — *12th International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL)*, Uzbekistan — **plenary speech:** “The Pragma-Semantics of Cancellation in Academia”.
- **9 November 2022** — *Projects and Research Avenues – Multidisciplinary Approaches: Research Methods in Linguistics and Related Fields*, University of Madeira, Funchal, Portugal — **plenary speech:** “Corpus-Based Approach to Research in Linguistics”.
- **11 & 15 March 2022** — *Research Topics in Linguistics and Related Fields – (Inter)continental Collaboration: Projects and Research Avenues*, University of Madeira, Funchal, Portugal — **invited lectures.**
- **25 February 2022** — Webinar organised by **SIETAR Italia** — **invited lecture:** “Figurative Language in Business English”.
- **12 December 2021** — *11th International Conference on Foreign Language Teaching and Applied Linguistics*, Bukhara State University, Uzbekistan — **keynote/plenary presentation:** “Developing Students’ Figurative Lexicon in Mother Tongue and Foreign Language”.
- **10–11 June 2021** — *Scientific Conference of Doctoral Schools (SCDS-UDJG), 9th Edition*, Galați, Romania — **plenary presentation:** “Metaphors of COVID-19 in the Romanian Press”.
- **26 March 2021** — University of Bihać, Bosnia and Herzegovina (online) — **plenary presentation / invited lecture:** “Developing Teachers’ Transversal Skills and Competences”.
- **26 March 2021** — Independent University of Banja Luka, Bosnia and Herzegovina (online) — **plenary presentation / invited lecture:** “Developing Teachers’ Transversal Skills and Competences”.
- **26 November 2020** — *“Pragmatics, Discourse and Cognition” Seminar (MA Linguistics, Societies and Cultures)*, University of Madeira, Funchal, Portugal — **plenary lecture:** “Descriptive and Interpretive Language (Metaphor, Metonymy, Hyperbole)”.
- **21–22 April 2016** — *IVth International Conference: Future Trends, Organisational Forms and Effectiveness of Cooperation Development between Russian and Foreign Universities*, Korolev (Moscow Region), Russia — **plenary presentation:** “Internationalisation at UAB”.
- **17–18 November 2015** — *International Seminar “BRIDGES AND NOT WALLS”*, Stanislaw Staszic University of Applied Sciences in Piła, Piła, Poland — **plenary presentation:** “Developing Students’ Mental Lexicon from an Intercultural Perspective”.
- **14–15 November 2013** — *International Conference “Internationalization and Equity in the Romanian Higher Education System”*, organised by UEFISCDI in partnership with the UNESCO Chair of SNSPA, Romania — **conference participation** (title of contribution not specified in the information provided).
- **21 May 2010** — *Broadening Horizons. Open Day*, University of Madeira, Arts and Humanities Centre, Funchal, Portugal — **presentation:** “Networking Across Europe and Beyond”.

#### Profesor invitat (Erasmus/SEE):

- 10-19 august 2016, International Burch University, cu seria de prelegeri Cognitive metaphors and intercultural communication
- 10-19 aprilie 2015, Lodz University, cu seria de prelegeri The business lexicon
- 23-27 septembrie 2013, University of Madeira, cu prelegerile Culture-bound business metaphors și Cultural models and cognitive categories.
- 19-23 septembrie 2011, University of Madeira, cu prelegerile: "The role of culture in business communication" și "Current issues in academic writing and publication support opportunities".
- 23 noiembrie 2010, The Norwegian University of Science and Technology (NTNU) of Trondheim, Norway, cu prelegerile: "Developing Students' Collocational Competence in English".
- 19-20 mai 2010, University of Madeira, cu prelegerile: "Developing Students' Mental Lexicon through Teaching Business Collocations" și "Developing Business Students' Translation Skills".

#### Date bibliometrice:

- ORCID: <http://orcid.org/0000-0001-6933-623X>
- ResearcherID <http://www.researcherid.com/rid/C-3481-2012>
- Scopus Author ID <https://www.scopus.com/authid/detail.uri?authorId=57313007900>  
h-index 2, 17 citations
- Google Academic: h-index 13; i10-index 20, 581 citations  
<https://scholar.google.com/citations?user=CzFeoAQAAA&hl=ro&oi=ao>
- Web of Science: <https://www.webofscience.com/wos/author/record/C-3481-2012>  
h-index 5  
49 citations
- Publons: <https://publons.com/researcher/1481555/teodora-popescu/>
- Academia.edu: <https://uab-ro.academia.edu/TeodoraPopescu>

BrainMap public profile: <https://www.brainmap.ro/teodora-iordachescu>

15.12.2025  
Alba Iulia