

**SYLLABUS**  
**Academic year 2024-2025**  
**Year of Study II / Semester II**

**1. Information on academic program**

1.1. University	„1 Decembrie 1918” University of Alba Iulia
1.2. Faculty	Faculty of Economics
1.3. Department	Business Administration and Marketing
1.4. Field of Study	Business Administration
1.5. Cycle of Study	Bachelor
1.6. Academic program / Qualification/ ESCO Code	Business Administration / 242102 Process improvement specialist, 242104 Process manager, 242110 Specialist in planning, control, and reporting of economic performance; ESCO Code 2421 - Management and Organisation Analysts

**2. Information of Course Matter**

2.1. Course	European Economy			2.2. Code	BA227		
2.3. Course Leader	Associate prof. PhD.Gavrilă – Paven Ionela						
2.4. Seminar Tutor	Asoc. PhD. Student Trif Georgiana						
2.5. Academic Year	II	2.6. Semester	II	2.7. Type of Evaluation (E – final exam / CE - colloquium examination / CA -continuous assessment)	E	2.8. Type of course (C– Compulsory, Op – optional, F - Facultative)	C

**3. Course Structure (Weekly number of hours)**

3.1. Weekly number of hours	3	3.2. course	2	3.3. seminar, laboratory	1
3.4. Total number of hours in the curriculum	42	3.5. course	28	3.6. seminar, laboratory	14
Allocation of time					hours
a. Individual study of readers					15
b. Documentation (library)					15
c. Home assignments, Essays, Portfolios					20
d. Tutorials					4
e. Assessment (examinations)					4
Other academic activities (study visits, mentoring, projects )					-

3.7 Total number of hours for individual study (a+b+c)	50
3.8 Total number of hours for academic activities (d+e+f+3.4)	50
3.9 Total number of hours per semester (3.7+3.8)	100
3.10 Number of ECTS	4

**4. Prerequisites (where applicable)**

4.1. curriculum-based	-
4.2. competence-based	

**5. Requisites (where applicable)**

5.1. course-related	- classroom endowed with video projector / board
5.2. seminar/laboratory-based	- classroom endowed with video projector / board

## 6. Specific competences to be acquired (chosen by the course leader from the programme general competences grid)

Competences/Study results	<p>1. Knowledge, understanding of the basic concepts, theories and methods of the field and area of specialization; their proper use in professional communication</p> <p>2. Using basic knowledge to explain and interpret various types of concepts, situations, processes, projects, etc. associated with the field</p> <p>4. Appropriate use of standard evaluation criteria and methods, in order to assess the quality, merits and limits of processes, programs, projects, concepts, methods and theories</p> <p>5. Developing professional projects with the use of established principles and methods in the field</p>
Transversal competences	-

## 7. Course objectives (as per the program specific competences grid)

7.1 General objectives of the course	To know and understand the fundamental concepts in the field of European economy, and the mechanisms and methods according to which the resource economic circuit is formed and allotted at microeconomic level
7.2 Specific objectives of the course	General knowledge of economic processes and phenomena
	<p>To form and develop an adequate economic language</p> <p>Conscious use of economic categories</p> <p>Development of an economic mode of thinking</p> <p>To understand the functioning modes in economics</p>

## 8. Course contents

8.1 Course	Teaching methods	Remarks
Theoretical foundations of European integration: economic integration – theoretical aspects, forms of international economic integration, theories on the nature and particularities of the European integration process.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Theoretical foundations of European integration: economic integration - contemporary theories on the decision-making process within the European Union, the dimensions of economic integration.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
The European Union - the legal form of operation: the federation and confederation aspects of the European Union.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
The European Union - the legal form of operation: the European Union - supranational union, the typology and the role of the international organizations.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Institutions of the European Union: the operating characteristics and particularities of the European institutions (European Parliament, European Commission, Council of Ministers of the European Union,); Council of Europe.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Institutions of the European Union: the operating characteristics and particularities of the European institutions (European Court of Justice, European Court of Auditors, Economic and Social Committee, Committee of the Regions, European Investment Bank, Bank European Central).	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours

Public policies and common policies of the European Union: definition, characteristics and typology.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Public policies and common policies of the European Union: particularities of the process of elaborating a public / common policy, decision-making mechanisms.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Treaties of the European Union: the characteristics and the particularities of the process of evolution of the economic integration at European level.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Treaties of the European Union: the main stages that have gone through the European Union.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Economic and Monetary Union: operating characteristics and particularities.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Economic and Monetary Union: stages of evolution, the European monetary system, the single European currency.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Financing of common policies: characteristics and peculiarities of budgetary policy, budgetary principles.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
Financing of common policies: annual budgetary procedure, structure of the budget of the European Union, multiannual financial framework, structural funds and operational programs.	<i>Lecture, exposure, discussions, examples (e.g. various informative materials, on-line publications, specialty web pages, etc.)</i>	2 hours
<b>Bibliography</b> Caraba-Meita, Nela-Loredana, Finanțarea activităților agricole, o abordare multidimensională, 2018; Eloi Laurent, The New Environmental Economics: Sustainability and Justice, 2020; Gavrilă-Paven Ionela, Programul Operațional Regional – Instrument de îmbunătățire a performanțelor economico-financiare ale întreprinderilor, Editura: Economica, Anul publicării: 2022, ISBN: 978-606-093-018-1; Gavrilă-Paven Ionela, Economie europeană, Editura Grinta, Cluj-Napoca, 2013; Gavrilă-Paven Ionela, Investițiile în economia contemporană, Editura Casa Cărții de Știință, Cluj-Napoca, 2010; Gavrilă-Paven Ionela, Economie europeană – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2023; Gavrilă-Paven Ionela, Oportunitatea inițiativelor antreprenoriale la nivelul Regiunii Centru, Editura: Casa Cărții de Știință, 2018, ISBN: 978-606-17-1360-8; Gavrilă-Paven Ionela, Studiu privind rezultatele obținute în implementarea programului Leader la nivelul Grupului de Acțiune Locală din Zona Văilor Ampoiului și Mureșului, Editura Grinta, Cluj-Napoca, 2013, ISBN 978-973-126-547-6; Pohoanță I., Diaconășu D.E., Crupenschi V.M., Teoria dezvoltării sustenabile: o abordare critică, 2022; Lazăr I., Măsurile financiar-fiscale și politica Uniunii Europene în domeniul ajutoarelor de stat, București, 2018; Marin Monica, Absorbția fondurilor europene pentru comunele din România: rolul capacității administrative, 2015; Militaru Gabriela, Comisia Europeană - organ executiv al Uniunii Europene, 2015 Popescu Duduială, Lorena, Economie europeană, Târgu Jiu, Editura Academica Brâncuși, 2009; ***, Coord.: Petrescu, Claudia, Economia socială în contextul dezvoltării locale, Iași, Editura Polirom, 2013; ***, Coord., Politica Agricolă a Uniunii Europene, 2019.		

8.2 Seminar	Teaching methods	Remarks
1. Seminar Theoretical foundations of European integration: economic integration - theoretical aspects, forms of international economic integration, theories on the nature and particularities of the European integration process, contemporary theories on the decision-making process within the European Union, the dimensions of economic integration.	<i>Presentation, analysis, discussions</i>	2 hours
2. Seminar The European Union - the legal form of operation: the federation and confederation aspects of the European Union, the European Union - supranational union, the typology and the role of the international organizations.	<i>Presentation, analysis, discussions</i>	2 hours
3. Seminar Institutions of the European Union: the operating characteristics and particularities of the European institutions (European Parliament, European Commission, Council of Ministers of the European Union, European Court of Justice, European Court of Auditors, Economic and Social Committee, Committee of the Regions, European Investment Bank, Bank European Central); Council of Europe.	<i>Presentation, analysis, discussions</i>	2 hours
4. Seminar Public policies and common policies of the European Union: definition, characteristics and typology, particularities of the process of elaborating a public / common policy, decision-making mechanisms.	<i>Presentation, analysis, discussions</i>	2 hours
5. Seminar Treaties of the European Union: the characteristics and the particularities of the process of evolution of the economic integration at European level, the main stages that have gone through the European Union.	<i>Presentation, analysis, discussions</i>	2 hours
6. Seminar Economic and Monetary Union: operating characteristics and particularities, stages of evolution, the European monetary system, the single European currency.	<i>Presentation, analysis, discussions</i>	2 hours
7. Seminar Financing of common policies: characteristics and peculiarities of budgetary policy, budgetary principles, annual budgetary procedure, structure of the budget of the European Union, multiannual financial framework, structural funds and operational programs.	<i>Presentation, analysis, discussions</i>	2 hours
<b>References</b> Caraba-Meita, Nela-Loredana, Finanțarea activităților agricole, o abordare multidimensională, 2018; Eloi Laurent, The New Environmental Economics: Sustainability and Justice, 2020; Gavrilă-Paven Ionela, Programul Operațional Regional – Instrumente de îmbunătățire a performanțelor economico-financiare ale întreprinderilor, Editura: Economica, Anul publicării: 2022, ISBN: 978-606-093-018-1; Gavrilă-Paven Ionela, Economie europeană, Editura Grinta, Cluj-Napoca, 2013; Gavrilă-Paven Ionela, Investițiile în economia contemporană, Editura Casa Cărții de Știință, Cluj-Napoca, 2010; Gavrilă-Paven Ionela, Economie europeană – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2023; Gavrilă-Paven Ionela, Oportunitatea inițiativelor antreprenoriale la nivelul Regiunii Centru, Editura: Casa Cărții de Știință, 2018, ISBN: 978-606-17-1360-8; Gavrilă-Paven Ionela, Studiu privind rezultatele obținute în implementarea programului Leader la nivelul Grupului de Acțiune Locală din Zona Văilor Ampoiului și Mureșului, Editura Grinta, Cluj-Napoca, 2013, ISBN 978-973-126-547-6; Pohoanță I., Diaconășu D.E., Crupenschi V.M., Teoria dezvoltării sustenabile: o abordare critică, 2022; Lazăr I., Măsurile financiar-fiscale și politica Uniunii Europene în domeniul ajutoarelor de stat, București, 2018; Marin Monica, Absorbția fondurilor europene pentru comunele din România: rolul capacității administrative, 2015; Militaru Gabriela, Comisia Europeană - organ executiv al Uniunii Europene, 2015		

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 \*\*\*, Coord.: Petrescu, Claudia, Economia socială în contextul dezvoltării locale, Iași, Editura Polirom, 2013;  
 \*\*\*, Coord., Politica Agricolă a Uniunii Europene, 2019.

**9. Corroboration of course contents with the expectations of the epistemic community’s significant representatives, professional associations and employers in the field of the academic program**

*The contents of the discipline are adapted to the reality in the field of European integration. The course contributes to the formation of the skills of the future specialists of scientific investigation of the process of European economic integration. The assimilated knowledge and skills acquired in this course will provide students the opportunity to identify real economic problems, which they will solve by using scientific research methods and tools. The content of the discipline is also updated based on the recommendations received from the representatives of the business environment, the partners involved in the specialized practice of the students, discussions and analyzes carried out at the level of the department, respectively the faculty, as well as other recommendations received from the specialists / experts interested in the development. the content of the curricula and the content of the disciplines.*

**10. Assessment**

Activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	Exam	Exam Interventions and debates	<b>70%</b> <b>10%</b>
10.5 Seminar/laboratory	Continuous assessment	Seminar activity during the semester: portfolio with practical works, involvement in debates, scientific contribution (e.g. participation in students’ communication sessions), etc.	<b>20%</b>

**10.6 Minimum performance standard:**

Passing the exam involves obtaining at the final exam the minimum grade 5 (five), to which will be added the points corresponding to the other activities previously mentioned.  
 Scientific documentation regarding the process of international economic integration, the relations underlying the functioning of the European Union, case studies regarding the concrete forms of the economic integration process, the single market and its operating characteristics, the typology and the particularities of the structural funds and the operational programs .  
 The presentation of the students is subject to:  
 1. attendance at the seminar in a proportion of at least 80%  
 2. attendance at least 70%  
 Students absent from the seminars have the possibility to recover the seminars by supporting a project (on the subject of the course and the seminar) before the exam. The theme of the project will be given by the teacher. Students absent from the courses will be penalized with 1 point in the final grade if they do not have a minimum attendance of 70%.

Fill in date:  
12.09.2024

Course leader signature,  
Assoc.Prof. PhD Gavrilă-Paven Ionela

Seminar tutor signature  
Asoc. PhD. Student Trif Georgiana

Approval date in department  
16.09.2024

Department director’s signature,  
Assoc. Prof. PhD. Maican Silvia