

SYLLABUS
Academic year 2024-2025
Year of Study I / Semester I

1. Information on academic program

1.1. University	„1 Decembrie 1918” University of Alba Iulia
1.2. Faculty	Faculty of Economics
1.3. Department	Business Administration and Marketing
1.4. Field of Study	Business Administration
1.5. Cycle of Study	Bachelor
1.6. Academic program / Qualification/ ESCO Code	Business Administration / 242102 Process improvement specialist, 242104 Process manager, 242110 Specialist in planning, control, and reporting of economic performance; ESCO Code 2421 - Management and Organisation Analysts

2. Information of Course Matter

2.1. Course	Foreign Language - German		2.2. Code	BA117.2			
2.3. Course Leader/ Seminar Tutor	-						
2.4. Seminar Tutor	PhD. Candidate Bota Bianca						
2.5. Academic Year	I	2.6. Semester	I	2.7. Type of Evaluation (E – final exam/C-examination /VP)	Vp	2.8. Type of course (C– Compulsory, Op – optional, F - Facultative)	C

3. Course Structure (Weekly number of hours)

3.1. Weekly number of hours	2	3.2. course	-	3.3. seminar, laboratory	2
3.4. Total number of hours in the curriculum	28	3.5. course	-	3.6. seminar, laboratory	28
Allocation of time:					Hours
a	Individual study of readers				18
b	Documentation (library)				14
c	Home assignments, Essays, Portfolios				13
d	Tutorials				-
e	Assessment (examinations)				2
f	Other academic activities (study visits, mentoring, projects)				-

3.7 Total number of hours for individual study (a+b+c)	45
3.8 Total number of hours for academic activities (d+e+f+3.4)	30
3.9 Total number of hours per semester (3.7+3.8)	75
3.10 Number of ECTS	3

4. Prerequisites (where applicable)

4.1. curriculum-based	-
4.2. competence-based	-

5. Requisites (where applicable)

5.1. course-related	
5.2. seminar/laboratory-based	- for seminar: informative materials - technical equipment: laptop

6. Specific competences to be acquired (chosen by the course leader from the programme general competences grid)

Competences/Study results	-
Transversal competences	R21/CT1 Builds team spirit R23/CT3 Adapts to change R25/CT5 Shows confidence

7. Course objectives (as per the programme specific competences grid)

7.1 General objectives of the course	Learning to read texts in German.
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7.2 Specific objectives of the course	<p><i>To acquire basic grammatical knowledge.</i></p> <p><i>To become familiar with common dialogue structures in communication. Understand audio fragments.</i></p> <p><i>To appropriate as many terms as possible from the basic lexicon.</i></p> <p><i>To be able to have dialogues on certain topics often encountered in practice. Familiarization with the terminology of the specialty.</i></p> <p><i>Individual documentation in the field of interest.</i></p> <p><i>Complement the fundamental knowledge of the basic field with information in German</i></p>
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8. Course contents

8.1 Course (learning units)	Teaching methods	Remarks
-	-	-
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8.2. Seminar	Teaching methods	
1. Hallo! Wie gehts ? Kommunikation (Sich begrüßen und vorstellen; per Sie und per du; das Herkunftsland nennen; Zahlen von 1-100) Grammatik (Position des Verbs: Aussage, W-Frage und Ja/Nein-Frage; best. und unbest. Artikel); Wortbildung (Berufsbezeichnungen auf „-in“).	Exposition through descriptions and explanations	14 hours
2. BEGEGNUNGEN. Kommunikation (Adresse und Telefonnummer angeben; Alphabet; Buchstabieren; Bestellen im Restaurant; Angaben zur Person machen; Zahlen bis 1000; Vermutungen anstellen); Grammatik (Konjugation Präsens; Nominativ: bestimmter, unbestimmter und negativer Artikel; Akkusativ: unbestimmter und negativer Artikel)	Exposition through descriptions and explanations	14 hours
Bibliography		
1. TANGRAM AKTUELL 1 – Kursbuch + Arbeitsbuch / Niveau A1/1 2. Von Rosa-Maria Dallapiazza, Eduard von Jan, Til Schönherr, Max Hueber Verlag, 2004 3. Korbinian Korb, Friedrich Schmöe: Deutsch als Fremdsprache IB, Ergänzungskurs, Klett Verlag, München, 1993.		

9. Corroboration of course contents with the expectations of the epistemic community's significant representatives, professional associations and employers in the field of the academic programme

The contents of the discipline provide students with notions and skills of inter-cultural communication, help them to acquire the language of the German language. The content of the discipline was analyzed in the commission for monitoring and evaluation of the study program, a commission that includes representatives of employers and professional associations in the field.

10. Assessment

Activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	-	-	-
10.5 Seminar	- <i>The capacity to understand and analyse various types of discourses</i>		70%
	- <i>The capacity to produce various types of discourse</i>		20%
	- <i>Involvement in approaching seminar topics</i>		10%
10.6 Minimum performance standard:			
- It is necessary to obtain a minimum grade of 5 (five) in order to pass this subject;			
- In order to pass the subject, it is mandatory to take the evaluation test.			

Fill in date
12.09.2024

Seminar tutor signature
PhD. Candidate. Bota Bianca

Approval date in department
16.09.2024

Department director's signature,
PhD Assoc.Prof. Maican Silvia