

ANEXA 6 – Fișa de verificare a îndeplinirii condițiilor de înscriere la concurs

Universitatea „1 DECEMBRIE 1918” din ALBA IULIA

Facultatea: Științe Economice

Departamentul: Administrarea Afacerilor și Marketing

Postul Asistent universitar poz. 28

Disciplinele postului: Price and competition; Audit; Microeconomics; Macroeconomics; Microeconomie; Macroeconomie; Microeconomie; Macroeconomie; Microeconomie; Macroeconomie; Tranzacții și tehnici comerciale; Tranzacții și tehnici comerciale; Banks and Banking Operations; Economic and Financial Analysis; International Commodity Exchange; Investment's Evaluation and Financing; Insurance and Reinsurance; Etică în afaceri; Etică în afaceri; Microeconomie; Macroeconomie

Post publicat în Monitorul Oficial al României nr.din data

(doar pentru posturile pe perioadă nedeterminată)

FIȘĂ DE VERIFICARE*
a îndeplinirii condițiilor pentru înscrierea la concurs

Candidat (numele și prenumele): Margalina Vasilica-Maria

a) DEȚINEREA DIPLOMEI DE DOCTOR

Studii universitare de licență și masterat

Nr. crt.	Instituția de învățământ superior/facultatea absolvită	Domeniul	Perioada	Titlul acordat
1.	Universidad Rey Juan Carlos (Spania)	Administrarea afacerilor	2006-2009	Diplomă de licență
2.	Universidad Rey Juan Carlos	Administrarea afacerilor	2011-2012	Diplomă de master (ciclul II)

Studii universitare de doctorat

Nr. crt.	Instituția organizatoare de studii universitare de doctorat	Domeniul	Perioada	Titlul științific acordat
1.	Universidad Rey Juan Carlos	Administrarea afacerilor	2012-2014	Doctor

b) ATESTAT DE ABILITARE**

Nr. crt.	Instituția	Domeniul	Perioada	Titlul științific acordat
1.				
2.				

* în cazul posturilor didactice de asistent universitar pe perioadă determinată, candidații doctoranzi trebuie să dovedească minim îndeplinirea statutului de doctorand în domeniul postului.

**în scopul dovedirii atestatului de abilitare, pentru posturile de profesor universitar, conform art. 206, alin. (4) lit. b) din Legea învățământului superior nr. 199/2023, cu modificările și completările ulterioare

c) Îndeplinirea standardelor minimale necesare și obligatorii interne de ocupare a posturilor didactice și cercetare, prevăzute pentru postul didactic/de cercetare de Asistent universitar, Domeniul Administrarea afacerilor din Anexa nr. 27, la metodologia de concurs, conform Fișei de verificare a îndeplinirii standardelor minimale și obligatorii interne, pe care o anexez (Anexa 5b).

d)* Îndeplinirea standardelor minimale necesare și obligatorii naționale de ocupare a postului didactic/de cercetare de, prevăzute în Anexa nr. Comisia, la Ordinul nr. 6129/2016 conform Fișei de verificare a îndeplinirii standardelor minimale și obligatorii naționale, pe care o anexez (Anexa b).

**Notă:*

1. Fișa prevăzută la lit. d) se completează numai pentru posturile de conferențiar universitar/CS II și profesor universitar/CSI.

2. Fișa de verificare privind îndeplinirea standardelor minimale naționale, datată și semnată de candidat, va fi structurată conform anexei aferente domeniului postului, prevăzută în ordinului ministerului, aflat în vigoare la data desfășurării concursului,

e)* Acoperirea unui număr de ___discipline, care conțin ore de curs din postul de, poz. , cu cărți de specialitate / cursuri didactice publicate de către candidat, în calitate de autor sau co-autor, în Seria Didactica sau în edituri din țară sau străinătate, după cum urmează:

1. Disciplina

.....
Material didactic (se va menționa denumirea materialului didactic, autorul, editura și data apariției)

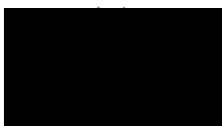
2. Disciplina

.....
Material didactic (se va menționa denumirea materialului didactic, autorul, editura și data apariției)

**Notă:*

1. Informațiile prevăzute la lit. e) se completează doar pentru posturile didactice care conțin activități didactice de tip curs

Candidat,
Margalina Vasilica-Maria



data

10.06.2026

Detalierea punctajului pe baza criteriilor se prezintă astfel:

Nr. crt	Realizare	Tipul activităților	Punctajul acordat
A1 – ACTIVITATEA DIDACTICĂ ȘI DE CERCETARE			
A.1.1	<p>Margalina, V.M. & Cutipa Limache, A.M. (2023). Similarities in Factors Affecting Online Shopping Intention in Ecuador and Peru: A Multigroup Analysis. In Radomir, L., Ciornea, R., Wang, H., Liu, Y., Ringle, C.M., Sarstedt, M. (Eds.). <i>State of the Art in Partial Least Squares Equation Modeling (PLS-SEM)</i>. Springer Proceedings in Business and Economics, pp. 85-98. Springer. ISBN: 978-3-031-34589-0. https://doi.org/10.1007/978-3-031-34589-0 (14 pagini din 597)</p>	Capitol de carte internațional - coautor	0,28
A1.2	<p>Margalina, V.M., Morales Carrasco, L.V., y Coba Molina, E.M. (2020). The Quality of Relationships When Business Associations Is a Prerequisite to Obtain Benefits From Public Institutions: Evidence From the Apparel Industry of Tungurahua, Ecuador. In Margalina, V.M. y Lavín, J.M. (Eds.). <i>Management and Inter/Intraorganizational Relationships in the Textile and Apparel Industry</i>, (54-77). IGI Global. ISBN13: 9781799818595. https://doi.org/10.4018/978-1-7998-1859-5 (24 pagini din 427)</p>	Capitol de carte internațional - coautor	0,67
A.1.3	<p>Margalina, V.M., Benítez Gaibor, M.K., Martínez Mesías, J.P. y Robalino Peña, E.F. (2020). Why the Latin American Footwear Industry Still Lags Behind E-commerce Adoption: The Case of Ecuador. In Margalina, V.M. y Lavín, J.M. (Eds.). <i>Management and Inter/Intraorganizational Relationships in the Textile and Apparel Industry</i>, pp. (175-199). IGI Global. ISBN13: 9781799818595. https://doi.org/10.4018/978-1-7998-1859-5 (25 pagini din 427)</p>	Capitol de carte internațional - coautor	0,70
A1.4	<p>Margalina, V.M., Gaibor, M.K.B., Mesías, J.P.M., Mesa, E.D.Z. (2019). Relational Coordination in the Footwear Manufacturing Value Chain of the Province of Tungurahua, Ecuador. In Kantola, J.I., Nazir, S., & Barath, T. (Eds.). <i>Advances in Human Factors, Business Management and Society</i>. AHFE 2018. Advances in Intelligent Systems and Computing, 783, pp. 370-379. Springer. ISBN: 978-3-319-94709-9 https://doi.org/10.1007/978-3-319-94709-9 (10 pagini din 699)</p>	Capitol de carte internațional - coautor	0,17
A1.5	<p>Morales Carrasco, L.V., Margalina, V.M., & Olivarez Alajo, D.G. (2019). El perfil emprendedor en el sector textil de la economía popular y solidaria de la provincia de Tungurahua, Ecuador. En Carretero Poblete, P.A., Luque González, A., & Rueda López, R. (Eds.) <i>Procesos de Mundialización</i>, pp. 205-226. Editorial Centro de Estudios Sociales de América Latina (CES-AL). ISBN: 978-9942-8814-0-3 (22 pagini din 248) https://www.academia.edu/download/62757032/PROCESOS_DE_MUNDIALIZACION20200402-129023-1vtnsb1.pdf#page=205</p>	Capitol de carte internațional - coautor	1,06
A1.6	<p>Margalina, V.M., De-Pablos-Heredero, C., & Botella, J.L.M. (2017). Achieving job satisfaction for instructors in e-learning: The relational coordination role. In <i>Social Issues in the Workplace Breakthroughs in Research and Practice</i>, 521-537. IGI Global. ISBN13: 9781522539179. https://doi.org/10.4018/978-1-5225-3917-9.ch028 (17 pagini din 986)</p>	Capitol de carte internațional - coautor	0,20
A1.7	<p>Margalina, V.M., Rubio Tapia, R.A., & Robalino Peña, F.E. (2017). Uso de las TIC en la gestión de las empresas productoras de calzado de Tungurahua. <i>1 Congreso Científico Internacional de las Ciencias Administrativas y Financieras FADE 2017 "La Administración del futuro"</i>, pp. 95-103. ISBN: 978-99428697-0-8. https://www.researchgate.net/publication/338924999 Memorias del 1. Congreso Científico Internacional FADE 2017</p>	Capitol de carte internațional - coautor	0,14

(9 pagini din 788)			
A1.8	Margalina, V.M. & Meléndez Tamayo, C.F. (2016). Managing relational coordination for the improvement of results in virtual courses. Learning analytics: how to use data to benefit students, teachers and administrators. En Palazio, G. J. (Ed.) <i>Congreso Internacional de eLearning Iksanabar-GUIDE 2016</i> , pp. 59-72. ISBN: 978-84-9082-489-4. (14 pagini din 735)	Capitol de carte internațional - coautor	0,23
A1.9	Kattian, M., De Pablos Heredero, C., Margalina, V.M. , & Montes Botella, J.L. (2015). Liderazgo femenino en Arabia Saudita. En García Martínez, R. & Pomagualli, D. (Coord.). <i>III congreso Internacional de Ciencia, Tecnología, Innovación y Emprendimiento</i> , pp. 757-762. ISBN: 978-9978-364-14-7. (6 pagini din 1065)	Capitol de carte internațional	0,07
A1.10	De Pablos-Heredero, C., De Pablos Heredero, M., Margalina, V.M. (2015). Factores críticos de éxito en la implantación de sistemas integrales de gestión (ERPs). En García Martínez, R. & Pomagualli, D. (Coord.). <i>III congreso Internacional de Ciencia, Tecnología, Innovación y Emprendimiento</i> , pp. 793-796. ISBN: 978-9978-364-14-7. (4 pagini din 1065)	Capitol de carte internațional	0,05
		Total A1	3,57
A2. ACTIVITATE DE CERCETARE			
A2.1.1	Margalina, V.M. , Kreienbaum, C., Hair, J.F., Becker, J.M., & Ringle, C.M. (2026). Multiple linear and logistic regression analysis: a SmartPLS4 4 software tutorial. <i>Journal of Marketing Analytics</i> , 1-18, https://doi.org/10.1057/s41270-026-00466-2 https://www.webofscience.com/wos/woscc/full-record/WOS:0011704107500001	Articol ISI cu factor de impact mai mare ca 0 (0.711)	8
A2.1.2	Margalina, V.M. , Jiménez-Sánchez, Cutipa-Limache, A.M. (2026). Enhancing trust for Higher online shopping intention: the role of shopping frequency. <i>ESIC Market</i> , 57(1), e385. https://doi.org/10.7200/esicm.57.385 https://www.webofscience.com/wos/woscc/full-record/WOS:0011690169500001	Articol ISI cu factor de impact mai mare ca 0 (0.431)	8
A2.1.3	Margalina V.M. , Jiménez-Sánchez, Á., & Cutipa-Limache, A.M. (2024). PLS-SEM for online shopping intention in the fashion sector in Ecuador. <i>RETOS-REVISTA DE CIENCIAS DE LA ADMINISTRACIÓN Y ECONOMÍA</i> , 14(27), 101-114. https://doi.org/10.17163/ret.n27.2024.07 https://www.webofscience.com/wos/woscc/full-record/WOS:001197584300010	Articol ISI cu factor de impact mai mare ca 0 (0.218)	8
A2.1.4	Sánchez, A.J., de Frutos-Torres, B., & Margalina, V.M. (2023). The limited effect of green marketing on attitudes towards trademarks. <i>REVISTA LATINA DE COMUNICACIÓN SOCIAL</i> , 81, 23-43. https://doi.org/10.4185/rics-2023-2024 https://www.webofscience.com/wos/woscc/full-record/WOS:000995755500001	Articol ISI cu factor de impact mai mare ca 0 (0.408)	8
A2.1.5	Margalina, V.M. , Jiménez-Sánchez, Á., & Ehrlich, J.S. (2023). A review of the use of PLS-SEM in neuromarketing research. <i>INDEX.COMUNICACIÓN</i> , 13(2), 119-146. https://doi.org/10.33732/ixc/13/02Arevie https://www.webofscience.com/wos/woscc/full-record/WOS:0011032438300006	Articol ISI cu factor de impact mai mare ca 0 (0.183)	8
A2.1.6	Cutipa-Limache, A.M., Apaza, I.M.A., Acosta, D.B., Machaca, A.T., & Margalina, V.M. (2022). Innovator skills and innovation in marketing: a structural equation modeling for furniture manufacturing companies in the province of Puno (Peru). <i>SUMA DE NEGOCIOS</i> , 13(28), 10-18. https://doi.org/10.14349/sumne/2022.V13.N28.A2 https://www.webofscience.com/wos/woscc/full-record/WOS:000878051700002	Articol ISI cu factor de impact mai mare ca 0 (0.063)	8

A2.1.7	Jiménez-Sánchez, A., Margalina , V.M., & Vayas-Ruiz, E. (2020). Governmental Communication and Brand Advertising During the COVID-19 pandemic. <i>TRIPODOS</i> , 47, 29-46. https://doi.org/10.51698/tripodos.2020.47p29-46 https://www.webofscience.com/wos/woscc/full-record/WOS:000609204400003	Artículo ISI cu factor de impact mai mare ca 0 (0.137)	8
A2.1.8	Margalina , V.M. & Peña, F.E.R. (2018). Factors that affect the adoption of ICT in the footwear manufacturing sector of Tungurahua, Ecuador. <i>3CTIC</i> , 7(3), 23-38. https://www.webofscience.com/wos/woscc/full-record/WOS:000454319500002	Artículo ISI cu factor de impact mai mare ca 0 (0.021)	8
A2.1.9	Margalina , V.M., De-Pablos-Heredero, C., Montes-Botella, J.L. (2017). Achieving quality in e-Learning through relational coordination. <i>Studies in Higher Education</i> , 42(9), 1655-1670. https://doi.org/10.1080/03075079.2015.1113953 https://www.webofscience.com/wos/woscc/full-record/WOS:000423698000004	Artículo ISI cu factor de impact mai mare ca 0 (1.104)	8
A2.1.10	Margalina , V.M., De Pablos Heredero, C., y Montes Botella, J.L. (2015). Achieving Job Satisfaction for Instructors in E-Learning: The Relational Coordination Role. <i>International Journal of Human Capital and Information Technology Professionals</i> , 6(4), 65-80, October-December. https://doi.org/10.4018/IJHCITP.2015100104 https://www.webofscience.com/wos/woscc/full-record/WOS:000219316000004	Artículo ISI cu factor de impact mai mare ca 0 (0.220)	8
A2.1.11	Lozada-Orejuela, M. & Margalina , V.M. (2026). Differences between accounting and fiscal information in the prediction of results under IFRS-based tax rules. <i>RAN -Revista Academia & Negocios</i> , 12(1), 1-14. https://doi.org/10.29393/RAN12-31COM20003	Artículo BDI (Scopus și EBSCO)	6
A2.1.12	Jiménez-Sánchez, A. & Margalina , V.M. (2025). From the Traditional Spot to the Reel in Instagram. Evolution of Advertising in Sportswear Brands. <i>VISUAL REVIEW. International Visual Culture Review-Revista Internacional de Cultural Visual</i> , 17(4), 69-79. https://doi.org/10.62161/revvisual.v17.5827	Artículo BDI (Scopus și EBSCO)	6
A2.1.13	Margalina , V.M., Jiménez Sánchez, A., Cutipa Limache, A.M. (2023). Intención de compra y confianza del consumidor en la empresa de venta-online del sector moda de Ecuador y Perú. <i>REDMARKA, Revista de marketing aplicada</i> , 27(1), 40-54. https://doi.org/10.17979/redma.2023.27.1.9602	Artículo BDI (DOAJ și ERIHPLUS)	6
A2.1.14	Benítez Gaibor, M.K., Margalina , V.M., Taobada Valle, D.E. (2022). Incidencia del capital trabajo en la rentabilidad de las empresas productoras de calzado ecuatoriano. <i>Revista Uniandes Episteme</i> , 9(1), 16-27. ISSN: 1390-7514 https://revista.uniandes.edu.ec/ojs/index.php/EPISTEME/article/view/2232	Artículo BDI (EBSCO, ERIHPLUS)	6
A2.1.15	Kattan, M.M., Heredero, C.P., Botella, J.L.M., & Margalina , V.M. (2016). Factors of successful women leadership in Saudi Arabia. <i>Asian Social Sciences</i> , 2016, 12(5), 94-107. https://dx.doi.org/10.5539/ass.v12n5p945	Artículo BDI (Scopus și EBSCO)	6
A2.1.16	Margalina , V.M., Heredero, C.D., & Molina, E.M.C. (2017). Strengthening Business Partnerships of Smes Emerged from Public Programs through Relational Coordination. In Yongqiang, L., Hunjet, A., Roncevic, A. (Eds.). <i>International Scientific Conference of Economic and Social Development</i> . Economic and Social Development, pp. 631-640. Varazdin Dev & Entrepreneurship Agcy; Univ N; Univ Warsaw, Fac Management. ISSN: 1849-6903 https://www.webofscience.com/wos/woscc/full-record/WOS:000428763000066	Artículo conferință ISI Proceedings	4
A2.1.17	Margalina , V.M., Tamayo, C.M., & Heredero, C.D. (2016). The impact of relational coordination dimensions on the quality of higher education. <i>EDULEARN Proceedings</i> . EDULEARN: 8th International Conference on Education and New Learning Technologies, pp. 438-444. ISBN: 978-84-608-8860-4. https://librar.ylated.org/publications/EDULEARN16	Artículo conferință ISI Proceedings	4

A2.18	<p>Margalina, V.M., Heredero, C.D., Botella, J.L.M., Martínez, A.R.G. (2014). The role of relational coordination in final teacher satisfaction in e-learning. In Varajao, J. et al. (Eds.) <i>Procedia Technology</i>. CENTERIS 2014 – Conference on Enterprise Information Systems/PROJMAN 2014 – International Conference on Project Management/HICIST 2014 – International Conference on Health and Social Care Information Systems and Technologies, 16, pp. 365-375. https://doi.org/10.1016/j.protcy.2014.10.102</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:000360404800041</p>	Articol conferință ISI Proceedings	4
		Total A2.1	122
A2.3.1	<p>Influence of new forms of covert persuasion on Internet on young people's behaviour and educational intervention (PERENED). Proiect co-finanțat de Ministerul de Științe, Inovație și Universități (Spania) și de Uniunea Europeană (fonduri ERDF) realizat de Universitatea din Valladolid (Spania). https://perened.es/ 01.09.2025-31.08.2028</p>	Membru în echipă proiect internațional	10
A2.3.2	<p>Modelo para el mejoramiento de la organización del sector calzado de la provincia de Tungurahua basado en la teoría de la coordinación relacional. Proiect realizat și finanțat de Universidad Técnica de Ambato (Ecuador). Martie 2018 – August 2019</p>	Membru în echipă proiect internațional	10
A2.3.3	<p>Desarrollo de una plataforma tecnológica para mejorar la competitividad en el sector calzado de Tungurahua, Ecuador. Proiect realizat și finanțat de Universidad Técnica de Ambato (Ecuador) 21 februarie 2017 – 30 septembrie 2018.</p>	Responsabil de proiect internațional	20
A2.3.4	<p>El impacto de los factores relacionales en el éxito de las asociaciones empresariales de Ecuador. Proiect realizat și finanțat de Universidad Técnica de Ambato (Ecuador). 01.03.2016 – 20.10.2017</p>	Responsabil de proiect internațional	20
		Total A2.3	60
A3 – RECUNOAȘTEREA ȘI IMPACTUL ACTIVITĂȚII			
A3.1.1	<p>Margalina V.M., Jiménez-Sánchez, Á., & Cutipa-Limache, A.M. (2024). PLS-SEM for online shopping intention in the fashion sector in Ecuador. <i>RETOS-REVISTA DE CIENCIAS DE LA ADMINISTRACIÓN Y ECONOMÍA</i>, 14(27), 101-114. https://doi.org/10.17163/ret.n27.2024.07</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001197584300010</p>	Citare revistă ISI	2
	<p>Cuesta-valino, P., Melendo-rodriguez-carmona, L., Gutierrez-rodriguez, P., Yustres-duro, P. (2026). Influence of E-Commerce Usability, Consumer Happiness, and Satisfaction on Purchase Intentions in Fashion Retail. <i>Journal of Consumer Behavior</i>, 25(3), 1591-1602.</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001695639600001</p>	Citare revistă ISI	2
	<p>Díaz, Díaz, MVJ., Alvarez, JCE, Riquez, KM. (2025) The Growth of Social Commerce and How Social Media is Changing the Online Experience. <i>REVISTA UNIVERSIDAD Y SOCIEDAD</i>, 17(2), e5036</p> <p>https://rus.ucf.edu.cu/index.php/rus/article/view/5036</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001470103200029</p>	Citare revistă ISI	2
	<p>Yutres-Duro, P. (2025). IA para una comunicación eficaz: efectos de la intención de compra y lealtad del consumidor de moda. <i>Revista de la Asociación Española de Investigación de la Comunicación</i>, 12(4), raec122409</p> <p>https://doi.org/10.24137/raec.12.24.9</p>	Citare revistă BDI (DOAJ)	2
		Total 3.1.1	6

A3.1.2	<p>Sánchez, A.J., de Frutos-Torres, B., & Margalina, V.M. (2023). The limited effect of green marketing on attitudes towards trademarks. <i>REVISTA LATINA DE COMUNICACIÓN SOCIAL</i>, 81, 23-43. https://doi.org/10.4185/rllcs-2023-2024</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:000995755500001</p> <p>Jain P., Jayant A., Yadav D. (2026). Unveiling research trends in green advertising: a bibliometric and thematic analysis of the literature. <i>Management and sustainability</i>, 5(2). https://doi.org/10.1108/MSAR-02-2025-0059</p> <p>https://www.scopus.com/pages/publications/105022701139?origin=resultslist</p> <p>Mushtaq S., Shameem B., Rana V. (2025). Evaluating Green Marketing Strategies: Consumer Perceptions and Sustainability in Brand Development. <i>Evergreen</i>, 12(2).</p> <p>https://www.scopus.com/pages/publications/105015311218?origin=resultslist</p> <p>Santos, LFS, Latorre, PD, & Critikian, DM. (2025). CSR as a strategic communication tool for subsidized schools in Madrid (Spain). <i>REVISTA LATINA DE COMUNICACIÓN SOCIAL</i>, 83. https://doi.org/10.4185/RLLCS-2025-2329</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001364050400001</p> <p>Castello-Martínez, A. (2024). Social commitment and sustainability in the winning campaigns at advertising awards. <i>Revista Mediterranea Comunicación-Journal of Communication</i>, 15(2), e25977. https://doi.org/10.14198/MEDCOM.25977</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001411220400030</p> <p>de Valdés-Haase, M. (2024). The voluntary nature of an energy rating as a cause of consumer misinformation and greenwashing practices. <i>Revista Habitat Sustentable</i>, 14(1), 80-91. https://doi.org/10.22320/07190700.2024.14.01.06</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001266931300007</p> <p>Jain, S., Basu, S., Dwivedi, Y.K. (2024). Green brand identity and B2B channel partners' tactical green marketing orientation: Moderating effect of brand governance. <i>INDUSTRIAL MARKETING MANAGEMENT</i>, 119, 218-237 https://doi.org/10.1016/j.indmarman.2024.04.013</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001239591000001</p> <p>Vilcacundo-Pérez, OS & Bonilla-Jurado, D. (2024). technology and communication in sales in detail commercial stores. case study: multisa cad. <i>Revista de Comunicación de la SEECI</i>, 57, 1-13. https://doi.org/10.15198/seeci.2024.57.e831</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001151187900003</p>	Citare revistă BDI	2
		Citare revistă BDI	2
		Citare revistă ISI	2
		Citare revistă ISI	2
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		Citare revistă ISI	2
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		Total 3.1.2	14
A3.1.3	<p>Margalina, V.M., Jiménez-Sánchez, Á., & Ehrlich, J.S. (2023). A review of the use of PLS-SEM in neuromarketing research. <i>INDEX.COMUNICACIÓN</i>, 13(2), 119-146. https://doi.org/10.33732/ixc/13/02Arevie</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001032438300006</p> <p>Pardiansyah, E., Ratnasari, RT., Alimusa, L., Najmudin, N. (2026). behaviour in Islamic modest fashion: a systematic review and future directions. <i>Journal of Islamic Marketing</i>. https://doi.org/10.1108/JIMA-08-2025-0511</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001709595400001</p>	Citare revistă ISI	2

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A3.1.4	<p>Cutipa-Limache, A.M., Apaza, I.M.A., Acosta, D.B., Machaca, A.T., & Margalina, V.M. (2022). Innovator skills and innovation in marketing: a structural equation modeling for furniture manufacturing companies in the province of Puno (Peru). <i>SUMA DE NEGOCIOS</i>, 13(28), 10-18. https://doi.org/10.14349/sumneg/2022.V13.N28.A2 https://www.webofscience.com/wos/woscc/full-record/WOS:000878051700002</p> <p>Wagan, SM; Zhang, XL and Sidra, S. (2025). Navigating sustainability: The impact of green innovation strategies on firm performance. <i>SUMA DE NEGOCIOS</i>, 16(35), 157-170. https://doi.org/10.14349/sumneg/2025.V16.N35.A5 https://www.webofscience.com/wos/woscc/full-record/WOS:001591358800001</p> <p>Masias, A. A., Masias, D. A., Zuniga, T.R., de Atausinchi, C., Orellana, F.P. (2025). Transformation of marketing in smes applying a data-driven approach in dynamic environments: a literature review. <i>Scientific culture</i>, 3(1), 867-884. https://doi.org/10.5281/zenodo.11032561 https://www.scopus.com/pages/publications/105028005089?origin=resultslist</p> <p>Noboa L.B., Estrada, J.M.C., Nacipucha, NAS, Beltrán FIV. (2022). Analysis of the influence of content marketing in the domestic tourism of Ecuador. <i>SUMA DE NEGOCIOS</i>, 13(28), 57-67 https://doi.org/10.14349/sumneg/2022.V13.N28.A7 https://www.webofscience.com/wos/woscc/full-record/WOS:001002683500002</p>	<p>Citare revistă ISI</p> <p>Citare revistă BDI</p> <p>Citare revistă ISI</p> <p>Total 3.1.4</p>	<p>2</p> <p>2</p> <p>2</p> <p>6</p>
A3.1.5	<p>Jiménez-Sánchez, A., Margalina, V.M., & Vayas-Ruiz, E. (2020). Governmental Communication and Brand Advertising During the COVID-19 pandemic. <i>TRIPODOS</i>, 47, 29-46. https://doi.org/10.51698/tripodos.2020.47p29-46 https://www.webofscience.com/wos/woscc/full-record/WOS:000609204400003</p> <p>Meintjes, C & Botha, Y. (2026). Rebranding as a Crisis Response Strategy: A Stakeholder Perspective. <i>Corporate Reputation Review</i>, 29(1), 44-60. https://doi.org/10.1057/s41299-024-00206-1 https://www.webofscience.com/wos/woscc/full-record/WOS:001352553200001</p>	<p>Citare revistă ISI</p>	<p>2</p>

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	<p>Rafah M.A., Abbasi A.Z., Hollebeck L.D., Ali M.A., Ting D.H. (2024). The effect of consumer-perceived COVID-19 ad value on health-protective behavior: Mediating role of engagement. <i>Health Marketing Quarterly</i>, 41(4), 375-406. https://www.webofscience.com/wos/woscc/full-record/WOS:001362645700001</p>	Citare revistă ISI	2
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	<p>Faccioli, F., D'Ambrosi, L., Ducci, G., Lovari, A. (2020). #DistantButUnited. Searching for a redefinition: public sector communication between innovations and fragility. <i>H-REMES JOURNAL OF COMMUNICATION</i>, 17, 27-72. https://doi.org/10.1285/i22840753n17p27 https://www.webofscience.com/wos/woscc/full-record/WOS:000599136900002</p>	Citare revistă ISI	2
		Total 3.1.5	48
A3.1.6	<p>Margalina, V.M., Gaibor, M.K.B., Mesias, J.P.M., Mesa, E.D.Z. (2019). Relational Coordination in the Footwear Manufacturing Value Chain of the Province of Tungurahua, Ecuador. In Kantola, J.I., Nazir, S., & Barath, T. (Eds.) <i>Advances in Human Factors, Business Management and Society</i>. AHFE 2018. <i>Advances in Intelligent Systems and Computing</i>, 783, pp. 370-379. Springer. ISBN: 978-3-319-94709-9 https://doi.org/10.1007/978-3-319-94709-9_35</p> <p>Gittell J.H. & Ali H.N. (2021). <i>Relational analytics: Guidelines for analysis and action</i>. Taylor and Francis. ISBN: 978-100039157-2 https://www.scopus.com/pages/publications/85121190854?origin=resultslist</p> <p>Gaibor M.K.B., Mesias J.P.M., Vasquez E.A.J. (2021). Challenges for measuring value chain relation coordination of SMEs of the textile and apparel industry: The case of a small family industrial safety footwear firm of Ambato, Ecuador. In <i>Research Anthology on Small Business Strategies for Success and Survival</i>, IGI Global. 9781799891550 https://www.scopus.com/pages/publications/85126156395?origin=resultslist</p> <p>Bolton, R; Logan, C and Gittell, JH. (2021). Revisiting Relational Coordination: A Systematic Review. <i>Journal of Applied Behavioral Sciences</i>, 57(3), 290-322. https://doi.org/10.1177/0021886321991597 https://www.webofscience.com/wos/woscc/full-record/WOS:000620008800001</p>	Citare în carte BDI	4
		Citare în carte BDI	4
		Citare revistă ISI	2
		Total 3.1.6	10
A3.1.7	<p>Margalina, V.M., De-Pablos-Herederó, C., Montes-Botella, J.L. (2017). Achieving quality in e-Learning through relational coordination. <i>Studies in Higher Education</i>, 42(9), 1655-1670. https://doi.org/10.1080/03075079.2015.1113953 https://www.webofscience.com/wos/woscc/full-record/WOS:000423698000004</p> <p>Bhanumathi P.,Jeevitha R.,Sathish Babu B. (2025). Generic Framework for AI-Based E-Learning for Employee Training and Quality Learning Experience. In <i>Artificial Intelligence and Machine Learning for Business</i>, 1-18. Apple Academic Press. ISBN: 978-104015653-7 https://www.scopus.com/pages/publications/105006525655?origin=resultslist</p> <p>Achuthan A.,Natarajan T.,Fazili I. (2025). Generic Framework for AI-Based E-Learning for Employee Training and Quality Learning Experience. In <i>Artificial Intelligence and Machine Learning for Business</i>, pp. 1-18. Apple Academic Press. ISBN: 978-104015653-7. https://www.scopus.com/pages/publications/105006525655?origin=resultslist</p> <p>Metinal, YB & Ayalp, GG. (2024). Modeling the Critical Factors Affecting the Success of Online Architectural Education to Enhance Educational Sustainability. <i>Sustainability</i>, 16(9). https://doi.org/10.3390/su16093803 https://www.webofscience.com/wos/woscc/full-record/WOS:001220027600001</p> <p>Wisdom, CM. (2024). The Association of Relational Coordination and Faculty Members' Burnout and Job Satisfaction: A Preliminary Cross-Sectional Study. <i>Journal of Physical Therapy Education</i>, 38(1), 63-71. https://doi.org/10.1097/JTE.0000000000000293 https://www.webofscience.com/wos/woscc/full-record/WOS:001718373400002</p>	Citare în carte BDI	4
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<p>Sánchez, MDG., De-Pablos-Heredero, C., Medina-Merodio, JA., Robina-Ramírez, R., Fernandez-Sanz, L. (2021). Relationships among relational coordination dimensions: Impact on the quality of education online with a structural equations model. <i>TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE</i>, 166. https://doi.org/10.1016/j.techfore.2021.120608</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:000635175100008</p>	Citare revistă ISI	2

	<p>Soccio, P; Tregloan, K and Thompson, J. (2021). Well-coordinated: learner-focused coordination tactics beyond the pandemic. <i>ARCHNET-IJAR INTERNATIONAL JOURNAL OF ARCHITECTURAL RESEARCH</i>, 15(1), 237-251. https://doi.org/10.1108/ARCH-10-2020-0227</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:000600220300001</p>	Citare revistă ISI	2
	<p>Luna, A; Hidalgo-Leon, P and Chong, M. (2021). Virtual Teaching Strategies in Times of the COVID-19 Pandemic. 5th IEEE World Conference on Engineering Education (EDUNINE). https://doi.org/10.1109/EDUNINE51952.2021.9429109</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:000679040300017</p>	Citare în volum colectiv publicat în străinătate	4
	<p>Estriegana, R., Medina, J. Robina, R., Barchino, R. (2021). Virtual Learning Environment to Encourage Students' Relationships and Cooperative Competence Acquisition. PROCEEDINGS OF THE 26TH ACM CONFERENCE ON INNOVATION AND TECHNOLOGY IN COMPUTER SCIENCE EDUCATION, ITICSE 2021, VOL 1, pp. 53-59. ISBN: 978-1-4503-8214-4. https://doi.org/10.1145/3430665.3456363</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001427124600010</p>	Citare în volum colectiv publicat în străinătate	4
	<p>Checa, C., De-Pablos-Heredero, C., Torres, YG., Montes-Botella, J.L., Barba, C. García, A. (2020). Focused Coordination Models towards Sustainability in Higher Education. Case of Quevedo State Technical University (Ecuador). <i>Sustainability</i>, 12(14). https://doi.org/10.3390/su12145760</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:000554755500001</p>	Citare revistă ISI	2
	<p>Ghasémy, M., Teeroovengadum, V., Becker, JM., Ringle, CM. (2020). This fast car can move faster: a review of PLS-SEM application in higher education research. <i>Higher Education</i>, 80(6), 1121-1152. https://www.webofscience.com/wos/woscc/full-record/WOS:000529473200001</p>	Citare revistă ISI	2
	<p>Fallatah, SA. (2020). Senior interior design students' perceptions about distance learning in the shadow of COVID-19. <i>Journal of Public Health Research</i>, 9, 29-37. https://doi.org/10.4081/jphr.2020.1914</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:000755711200001</p>	Citare revistă ISI	2
	<p>Marder, B., Houghton, D., Erz, A., Harris, L., Javornik, A. (2020). Smile(y) - and your students will smile with you? the effects of emoticons on impressions, evaluations, and behaviour in staff-to-student communication. <i>STUDIES IN HIGHER EDUCATION</i>, 45(11), 2274-2286. https://www.webofscience.com/wos/woscc/full-record/WOS:000464587600001</p>	Citare revistă ISI	2
	<p>Radford K., Stewart H., Sarvaia H. (2020). Choices, choices, choices: online and face-to-face options for management students. In <i>Handbook of Teaching with Technology in Management Leadership and Business</i>, pp. 406-417. Edward Elgar Publishing Ltd. ISBN: 978-178990165-8. https://www.scopus.com/pages/publications/85139332955?origin=resultlist</p>	Citare în carte	4
		Total 3.1.7	78
A3.1.8	<p>Margalina, V.M., De-Pablos-Heredero, C., & Botella, J.L.M. (2017). Achieving job satisfaction for instructors in e-learning: The relational coordination role. In <i>Social Issues in the Workplace Breakthroughs in Research and Practice</i>, 521-537. IGI Global. ISBN13: 9781522539179. https://doi.org/10.4018/978-1-5225-3917-9.ch028</p>	The relational coordination role. In <i>Social Issues in the Workplace Breakthroughs in Research and Practice</i> , 521-537. IGI Global. ISBN13: 9781522539179. https://doi.org/10.4018/978-1-5225-3917-9.ch028	

	<p>Ortega-Morán, J.F., Pagador, B., Maestre-Antequera J., Sánchez-Fernández J., Arco A., Monteiro F., Sánchez-Margallo F.M. (2021). Lapnurse—a blended learning course for nursing education in minimally invasive surgery: Design and experts' preliminary validation of its online theoretical module. <i>Healthcare (Switzerland)</i>, 9(8). https://doi.org/10.3390/healthcare9080951 https://www.scopus.com/pages/publications/85111704799?origin=resultslist</p> <p>Gallego Sanchez M.D.C., De-Pablos-Heredero C., Medina-Merodio J.-A., Robina-Ramirez R., Fernandez-Sanz L. (2021). Relationships among relational coordination dimensions: Impact on the quality of education online with a structural equations model. <i>Technological Forecasting and Social Change</i>, 166. https://doi.org/10.1016/j.techfore.2021.120608 https://www.scopus.com/pages/publications/85099784730?origin=resultslist</p>	Citare revistă BDI	2
A3.1.9	<p>Kattan, M.M., Heredero, C.P., Botella, J.L.M., & Margalina, V.M. (2016). Factors of successful women leadership in Saudi Arabia. <i>Asian Social Sciences</i>, 2016, 12(5), 94-107. http://dx.doi.org/10.5539/ass.v12n5.p945</p> <p>Alghamdi D., Donne V.J. (2026). Saudi women's stories: building leadership. <i>Gender in Management</i>. https://doi.org/10.1108/GM-10-2024-0571 https://www.scopus.com/pages/publications/105039153020?origin=resultslist</p> <p>Akoto E.V., Boateng I., Akoto E.O., Amanamah R.B., Boateng Newman O. (2024). Women leadership effectiveness and underrepresentation – a skills theory perspective in a Ghanaian public higher education institution. <i>International Journal of Public Leadership</i>, 20(3-4). https://www.scopus.com/pages/publications/85203589574?origin=resultslist</p> <p>Fauzi M.A., Tan C.N.-L., Muhamad Tamyaz P.F., Abd Aziz N.A., Wider W. (2024). Women leadership in higher education: past, present and future trends. <i>Asian Education and Development Studies</i>, 13(2) https://www.scopus.com/pages/publications/85189309393?origin=resultslist</p> <p>Al-Ghofaily L.B.R.A. (2024). Impact of COVID-19 on women leadership in Saudi higher education institutions. <i>Journal of Infrastructure Policy and Development</i>, 8(11), 8722. https://www.scopus.com/pages/publications/85207584874?origin=resultslist</p> <p>Vogel L.R., Alhudithi A. (2023). Arab women as instructional leaders of schools: Saudi and Qatari female principals' preparation for and definition of instructional leadership. <i>International Journal of Leadership in Education</i>, 26(5) https://www.scopus.com/pages/publications/85099055188?origin=resultslist</p> <p>Jamjoom L.A. (2023). Countering the Master Narrative: Stories of Saudi Women Leaders in the Workplace. In <i>A World Scientific Encyclopedia of Business Storytelling Set 1 in 5 Volumes Corporate and Business Strategies of Business Storytelling</i>. World Scientific Publishing Co. ISBN: 978-981127991-1. https://www.scopus.com/pages/publications/85177526765?origin=resultslist</p> <p>Anderson A., Ojediran F. (2022). Perspectives, progress and prospects; researching women's entrepreneurship in emerging economies. <i>Journal of Entrepreneurship in Emerging Economies</i>, 14(2). https://www.scopus.com/pages/publications/851108221538?origin=resultslist</p>	<p>Citare revistă BDI</p> <p>Total 3.1.8</p> <p>Citare revistă BDI</p> <p>Citare revistă BDI</p> <p>Citare revistă BDI</p> <p>Citare revistă BDI</p> <p>Citare revistă BDI</p> <p>Citare revistă BDI</p> <p>Citare în volum colectiv</p> <p>Citare revistă BDI</p>	<p>4</p> <p>2</p> <p>2</p> <p>2</p> <p>2</p> <p>2</p> <p>4</p> <p>2</p>

	Alghamdi A.K.H., El-Hassan W.S., Alattiq M. (2022). Preparing Saudi women educators for teacher leader roles in accord with societal expectations of Islamic leadership. <i>Issues in Educational Research</i> , 32(1). https://www.scopus.com/pages/publications/851426826802?origin=resultslist	Citare revistă BDI	2
	McGregor S.L.T., Hamdan Alghamdi A.K. (2022). Women's role in nation building: socialising Saudi female preservice teachers into leadership roles. <i>School Leadership and Management</i> , 42(5) https://www.scopus.com/pages/publications/85141019138?origin=resultslist	Citare revistă BDI	2
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	AlShebali M., AlHadi A., Waller G. (2021). The impact of ongoing westernization on eating disorders and body image dissatisfaction in a sample of undergraduate Saudi women. <i>Eating and Weight Disorders</i> , 26(6). https://www.scopus.com/pages/publications/85092058359?origin=resultslist	Citare revistă BDI	2
	Alhazzani A.J.N. (2021). Impact of the national transformation programs on the life quality of the Saudi woman: A study applied to Riyadh. <i>Journal of Educational and Social Research</i> , 11(2). https://www.scopus.com/pages/publications/85103677559?origin=resultslist	Citare revistă BDI	2
	Ojediran F.O., Anderson A. (2020). Women's entrepreneurship in the global south: Empowering and emancipating? <i>Administrative Sciences</i> , 10(4), 87. https://www.scopus.com/pages/publications/85118796959?origin=resultslist	Citare revistă BDI	2
	Alotaibi N.B. (2020). Challenges facing Saudi working women in travel agencies and banks. <i>African Journal of Hospitality Tourism and Leisure</i> , 9(1)	Citare revistă BDI	2
	Total 3.1.9	Total 3.1.9	30
A3.1.10	Margalina, V.M., De Pablos Heredero, C., y Montes Botella, J.L. (2015). Achieving Job Satisfaction for Instructors in E-Learning: The Relational Coordination Role. International Journal of Human Capital and Information Technology Professionals , 6(4), 65-80, October-December. https://doi.org/10.4018/IJHCITP.2015100104 https://www.webofscience.com/wos/woscc/full-record/WOS:000219316000004	The Relational Coordination	
	Estriegana, R., Teixeira, AM., Robina-Ramirez, R., Medina-Merodio, J-A., Otkón, S. (2024). Impact of communication and relationships on student satisfaction and acceptance of self- and peer-assessment. <i>EDUCATION AND INFORMATION TECHNOLOGIES</i> , 29(12), 14715-14731. https://www.webofscience.com/wos/woscc/full-record/WOS:001139829300001	Citare revistă ISI	2
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	<p>Stickney, LT., Bento, RF., Aggarwal, A., Adlakha, V. (2019). Online Higher Education: Faculty Satisfaction and Its Antecedents. <i>Journal of Management Education</i>, 43(5), 509-542. https://www.webofscience.com/wos/woscc/full-record/WOS:0004853189000003</p> <p>Jung, S and Huh, JH. (2019). An Efficient LMS Platform and Its Test Bed. <i>Electronics</i>, 8(2). https://www.webofscience.com/wos/woscc/full-record/WOS:000460746500039</p> <p>Chang, N. (2018). The Vital Importance of Faculty Presence in an Online Learning Environment. In <i>ENCYCLOPEDIA OF INFORMATION SCIENCE AND TECHNOLOGY, 4TH EDITION</i>, pp.2661-2671. IGI Global. ISBN13: 9781522522553 https://www.webofscience.com/wos/woscc/full-record/WOS:000416401302080</p> <p>Tamzini K., Ayed T.L. (2018). Analyzing workplace arrogance and organizational effectiveness: Emerging research and opportunities. In <i>Analyzing Workplace Arrogance and Organizational Effectiveness Emerging Research and Opportunities</i>. IGI Global. ISBN: 978-152255527-8. https://www.scopus.com/pages/publications/85046609239?origin=resultslist</p> <p>Almarashdeh, I. (2016). Sharing instructors experience of learning management system: A technology perspective of user satisfaction in distance learning course. <i>Computers in Human Behavior</i>, 63, 249-255. https://www.webofscience.com/wos/woscc/full-record/WOS:000382340000028</p> <p>Kim S.-K., Huh J.-H. (2018). A study on the LMS platform performance and performance improvement of K-MOOCSS platform from learner's perspect. <i>Journal of Ambient Intelligence and Humanized Computing</i>. https://www.scopus.com/pages/publications/85055961751?origin=resultslist</p>	<p>Citare revistă ISI</p> <p>Citare revistă ISI</p> <p>Citare în carte</p> <p>Citare în carte</p> <p>Citare revistă ISI</p> <p>Citare revistă BDI</p> <p>Total 3.1.10</p>	<p>2</p> <p>2</p> <p>4</p> <p>4</p> <p>2</p> <p>2</p> <p>22</p>
A3.1.11	<p>Margalina, V.M., Heredero, C.D., Botella, J.L.M., Martínez, A.R.G. (2014). The role of relational coordination in final teacher satisfaction in e-learning. In Varajao, J. et al. (Eds.) <i>Procedia Technology</i>. CENTERIS 2014 – Conference on Enterprise Information Systems/PROJMAN 2014 – International Conference on Project Management/HICIST 2014 – International Conference on Health and Social Care Information Systems and Technologies, 16, pp. 365-375. https://doi.org/10.1016/j.protcv.2014.10.102</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:000360404800041</p> <p>Wisdom, CM. (2024). The Association of Relational Coordination and Faculty Members' Burnout and Job Satisfaction: A Preliminary Cross-Sectional Study. <i>Journal of Physical Therapy Education</i>, 38(1), 63-71. https://doi.org/10.1097/JTE.0000000000000293</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001718373400002</p> <p>Martínez-Zaruelo, A; Rodríguez-Mantilla, JM and García-Domingo, B. (2024). Evaluation of the Impact of Higher Education Accreditation Systems on Teaching and Learning Process. <i>REICE-REVISTA IBEROAMERICANA SOBRE CALIDAD EFICACIA Y CAMBIO EN EDUCACION</i>, 22(1), 45-64. https://doi.org/10.15366/reice2024.22.1.003 https://www.webofscience.com/wos/woscc/full-record/WOS:001131887700003</p> <p>Guo, XR and Li, X. (2024). Development of online education satisfaction research in 2011-2022: A systemic review based on bibliometric and content analysis. <i>EDUCATION AND INFORMATION TECHNOLOGIES</i>, 29(3), pp.3461-3496. https://doi.org/10.1007/s10639-023-11894-3</p> <p>https://www.webofscience.com/wos/woscc/full-record/WOS:001014515300004</p>	<p>Citare revistă ISI</p> <p>Citare revistă ISI</p> <p>Citare revistă ISI</p>	<p>2</p> <p>2</p> <p>2</p>

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Sánchez, MDG., De-Pablos-Heredero, C., Medina-Merodio, JA., Robina-Ramírez, R., Fernandez-Sanz, L. (2021). Relationships among relational coordination dimensions: Impact on the quality of education online with a structural equations model. <i>TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE</i> , 166. https://doi.org/10.1016/j.techfore.2021.120608 https://www.webofscience.com/wos/woscc/full-record/WOS:000635175100008	Citare revistă ISI	2
Estriegana, R., Medina, J. Robina, R., Barchino, R. (2021). Virtual Learning Environment to Encourage Students' Relationships and Cooperative Competence Acquisition. PROCEEDINGS OF THE 26TH ACM CONFERENCE ON INNOVATION AND TECHNOLOGY IN COMPUTER SCIENCE EDUCATION, ITICSE 2021, VOL 1, pp. 53-59. ISBN: 978-1-4503-8214-4. https://doi.org/10.1145/3430665.3456363 https://www.webofscience.com/wos/woscc/full-record/WOS:001427124600010	Citat în volum colectiv	4
Miles, A; Muñoz, JMP and Bayle-Sempere, JT. (2020). Low satisfaction and failed relational coordination among relevant stakeholders in Spanish Mediterranean marine protected areas. <i>Journal of Environmental Management</i> , 272. https://doi.org/10.1016/j.jenvman.2020.111003 https://www.webofscience.com/wos/woscc/full-record/WOS:000574828300004	Citare revistă ISI	2
Haider, S; De-Pablos-Heredero, C and De-Pablos-Heredero, M. (2020). A Three-Wave Longitudinal Study of Moderated Mediation Between High-Performance Work Systems and Employee Job Satisfaction: The Role of Relational Coordination and Peer Justice Climate. <i>FRONTIERS IN PSYCHOLOGY</i> , 11. https://doi.org/10.3389/fpsyg.2020.00792 https://www.webofscience.com/wos/woscc/full-record/WOS:000538525300001	Citare revistă ISI	2
San-Martín, S, Jiménez, N, Rodríguez-Torrío, P, Piñeiro-Ibarra, I. (2020). The determinants of teachers' continuance commitment to e-learning in higher education. <i>EDUCATION AND INFORMATION TECHNOLOGIES</i> , 25(4), 3205-3225. https://doi.org/10.1007/s10639-020-10117-3 https://www.webofscience.com/wos/woscc/full-record/WOS:000515590500002	Citare revistă ISI	2
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López-Catalán, L., López-Catalán, B., Delgado-Vázquez, AM. (2019). Web promotion, innovation and postgraduate e-learning programs. <i>INTERNATIONAL JOURNAL OF EDUCATIONAL RESEARCH AND INNOVATION</i> , 11, 47-59. https://www.webofscience.com/wos/woscc/full-record/WOS:000466989100004	Citare revistă ISI	2

	De Pablos-Heredero, C; Gallego-Sánchez, MC and Medina-Merodio, JA. (2016). THE COMPLEMENTARY OF INTANGIBLE RESOURCES AND THE CREATION OF EDUCATIONAL CAPABILITIES AT UNIVERSITY. EDULEARN16: 8TH INTERNATIONAL CONFERENCE ON EDUCATION AND NEW LEARNING TECHNOLOGIES, pp.2583-2589. ISBN: 978-84-608-8860-4. https://www.webofscience.com/wos/woscc/full-record/WOS:000402955902098	Citare în volum colectiv	4
	Sánchez, MDG; Heredero, CDP and Merodio, JAM. (2015). RELATIONAL COORDINATION IN ONLINE EDUCATION. Interciencia, 40(12), pp.869-874. https://www.webofscience.com/wos/woscc/full-record/WOS:000367215400010	Citare revistă ISI	2
		Total 3.1.11	32
		Total A3.1	258
A3.3.1	Recenzor BMC Health Services	Recenzor revistă ISI	4
A3.3.2	Recenzor Computer in Human Behavior	Recenzor revistă ISI	4
A3.3.3	Recenzor Turismo y Sociedad	Recenzor revistă BDI	2
A.3.3.4	Membriu comitet științific Revista Epistema UNIANDES (Ecuador) indexată în EBSCO și EHRlich https://revista.uniandes.edu.ec/ojs/index.php/EPISTEME/about/editorialTeam	Membriu comitet științific revistă BDI	2
A3.3.5	Membriu Comitet Științific Primera Edición del Congreso Global de Economía y Negocios – GLOBEC 2026	Membriu comitet științific internațional neindexat	1
A3.3.6	Membriu Comitet de Evaluare Congreso CUIICID 2025	Membriu comitet științific internațional BDI	2
		Total A3.3	15
A3.4.1	Par academic autoevaluare în procesul de autoevaluare instituțională în cadrul Consiliului de Evaluare, Acreditare și Asigurare a Calității în Educația de Nivel Superior (CEAACES) – Universidad Técnica de Ambato (Ecuador)	Experiență în evaluare în învățământ	2
A3.4.2	Par academic evaluator al calității în procesul de autoevaluare al programului de licență în Medicină – Universidad Técnica de Ambato (Ecuador)	Experiență în evaluare în învățământ	2
		Total A3.4	4
A3.5.1	Profesor cercetător la Universidad Técnica de Ambato (Ecuador) din 01 octombrie 2015 până în 30 septembrie 2018	Cadru didactic universitar la o universitate din străinătate	2

A3.5.2	Cadru didactic la CESINE Centro Universitario din Santander (Spania) din 24 septembrie 2021 până în 30 septembrie 2025	Cadru didactic universitar la o universitate din străinătate	2
		Total A3.5	4

Data

10.06.2025

Semnătura,

Margalina Vasilica-Maria

