

LISTA COMPLETĂ DE LUCRĂRI

Lect.univ.dr. MAICAN Silvia - Ștefania

A. Lista celor maximum 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celealte categorii de lucrări prevăzute de prezentul articol;

1. ***The Perspective of E-Business Sustainability and Website Accessibility of Online Stores***, Pastiu, CA; Oncioiu, I.; Gardan, DA; **Maican, SS**; Gardan, IP; Muntean, AC, SUSTAINABILITY Volume: 12 Issue: 22 Article Number: 9780 Published: Noiembrie 2020; DOI: 10.3390/su12229780, **AIS 0,462**; <https://www.mdpi.com/2071-1050/12/22/9780>;
2. ***Motivational Factors, Job Satisfaction, and Economic Performance in Romanian Small Farms***, Maican S. S., Muntean A. C., Pastiu C., Stepien S., Polcyn J., Dobra I., Dârja M., Moisă C. O., Sustainability, 13 (11), 5832, 2021, DOI 10.3390/su13115832, WOS:000660700900001; **AIS 0,462**; <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000660700900001>;
3. ***The Socio-Economics Factors in Family Farms with Different Economic Sustainability Levels from Central and Eastern Europe***, Smedzik-Ambrozy K., Guth M., Majchrzak A., Muntean A. C., **Maican S. S.**, Sustainability, 13 (15), 8262, 2021, DOI 10.3390/su13158262; WOS:000682230400001; **AIS 0,462**; <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000682230400001>;
4. ***The importance and determinants of market integration of small family farms in selected countries in Central and Eastern Europe***, Guth M., Muntean A., **Maican S.**, Paștiu C., Economic Research – Ekonomika Istrazivanja, Volume 33, 2022, DOI 10.1080/1331677X.2022.2037445, WOS:000756512600001; **AIS 0,432**; <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000756512600001>
5. ***The role of the rural development program in creating the development of the agricultural sector. The case of the countries of Central and Eastern Europe***, B. Czyżewski, Stepień S., Maican S., VII International Scientific Conference Determinants of Regional Development, Państwowa Wyższa Szkoła Zawodowa im. Stanisława Staszica w Pile, Polonia, 2018, ISBN 978-83-62617-89-0 <http://pes.pwsz.pila.pl/index.php/proceedings/article/view/176> ISI Proceeding <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000461899000002>
6. ***Accommodation facilities marketing - a way to develop tourism in Alba County***, Pastiu, Carmen Adina; Muntean, Andreea Cipriana; **Maican, Silvia Stefania** Czech Hospitality & Tourism Papers . 2016, Vol. 13 Issue 28, p19-27. 9p. Proceeding Indexat ISI <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000400581300052>
7. ***Increasing The Notoriety Of A Destination Using Cultural Events - The Case Of Alba County, Romania***, Maican S., Pastiu C, Muntean A, International Conference on Management: Trends of Management in the Contemporary Society, Brno, Cheia, Pag.: 231-234 , Published: 2016, Proceeding Indexat ISI <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000400581300049>
8. ***Aspects Regarding Corporate Social Responsibility Definitions and Dimensions***, **Maican S.S.**, Marketing From Information to Decision (6/2013), ISSN 2067-0338, pg. 130-144; <http://www.ceol.com/aspx/issuedetails.aspx?issueid=8a751d7d-3553-4e64-beb3-18f372a16bb5&articleid=722437ff-2047-4526-8f3c-9a14f513d892>
9. Muntean A., **Maican S.**, Pastiu C., **Diagnosis of the agricultural sector in the context of sustainable development, the case of Romania**, în SMALL FARMS IN THE PARADIGM OF SUSTAINABLE DEVELOPMENT – Case studies of selected Central and Eastern European countries- Editura Adam Marszałek, Torun, 2020, ISBN 978-83-8180-250-5;
10. Maican SS., **Etică și responsabilitate socială corporativă**, Edt. Aeternitas, Alba Iulia, 2022;

17.06.2022

B. Teza sau tezele de doctorat;

Studiu privind percepția consumatorilor români cu privire la responsabilitatea socială corporativă – Coordonator științific: Prof.univ.dr. Plăiaș Ioan, Școala doctorală din cadrul Facultății de Științe Economice și Gestiunea Afacerilor, Universitatea „Babeș Bolyai” Cluj-Napoca, susținută în 25 iunie 2015. OMECS nr. 4643/30.07.2015

C. Brevete de invenție și alte titluri de proprietate industrială; - nu este cazul**D. Cărți publicate și capitole în cărți;****Cărți de specialitate**

1. Maican S.S., *Etică și responsabilitate socială corporativă*, Edt. Aeternitas, Alba Iulia, 2022;
2. Tamas A. , Tiron A., Zsolt V., Topor D., Farcas T, Moga V., Muntean A., Paștiu C., **Maican S.**, *Economie și Marketing. Repere istorice locale*, Edt. Aeternitas, 2020, ISBN 978-606-613-208-4;
3. Dumitran D., Simon Z., Dănoaie F.A., Topor D., Costan S., Muntean A., Paștiu C., **Maican S.**, *Management Financiar și Business – Repere Istorice Locale*, Edt. Aeternitas, 2019, ISBN 978-606-613-177-3
4. Tamas S.A (coordonator), Moga V., Socol A., **Maican S.**, Gorjanu Popa C., Ionescu P., Muntean A. *Premisele și contextul economic al Marii Uniri de la 1918 în repere scrise și reprezentări grafice, 1715-1935*,–Ed. Aeternitas, 2018, ISBN 978 – 606- 613 – 154 – 4
5. Paștiu CA., Muntean AC, Moisă CO, Dobra IB, Maican S\$, Dragolea LL, Mălina Dârja, Areșteca Mărginean, *Idei Pentru Noua Generație de Antreprenori*, Edt. Aeternitas, 2020, ISBN 978-606-613-209-1;
6. Patriche D., Patriche I., Stremtan F., **Maican S.**, *Bazele comerțului*, Editura Universității "Lucian Blaga" din Sibiu, 2012, ISBN 978-606-12-0424-3

Capitole în cărți

1. Muntean A., **Maican S.**, Pastiu C., *Diagnosis of the agricultural sector in the context of sustainable development, the case of Romania*, în SMALL FARMS IN THE PARADIGM OF SUSTAINABLE DEVELOPMENT – Case studies of selected Central and Eastern European countries- Editura Adam Marszalek, Torun, 2020, ISBN 978-83-8180-250-5;
2. **Maican S.S.**, *Corporate Social Responsibility – Element of the Social Economy*, Exploratory Workshop Social Economy – Its Place and Role in Contemporary Economy, 28-29-30.05.2013, Alba Iulia, AETERNITAS, ISBN 978-606-613-062-2.
3. **Maican S.S.**, Radoviciu R., *Self Promotion and Career Management in Romania*, Creer Management in Knowledge Based Society, CICOC Alba Iulia, 2013, ISBN 978-606-613-068-4.
4. **Mihalache S.S.**, Radoviciu R., *Social Responsibility vs. Social Entrepreneurship*, Entrepreneurial Valences, Success Models and Current Trends, 29-31 Martie 2012, Alba Iulia, pp. 135 -145, ISBN 978-973-126-360-2.
5. Radoviciu R., **Mihalache S.S.**, Ursu M.F., *Information Technology and Entrepreneurship Important Dimensions of Modern Economy*, Entrepreneurial Valences, Success Models and Current Trends, 29-31 Martie 2012, Alba Iulia, pp. 181 -191, ISBN 978-973-126-360-2.
6. Stremtan F., **Mihalache S.S.**, *Creșterea adaptabilității și competitivității lucrătorilor din întreprinderi – motor al creșterii economice*, (în: Modele europene de adaptabilitate a întreprinderilor și a lucrătorilor asimilabile pe piața muncii din România, AETERNITAS Publishing House, Alba Iulia, 2009, ISBN 978-973-1890-41-8);
7. Achim M.I., Stremtan F., **Mihalache S.S.**, *Participatory monitoring and evaluation for a responsible and sustainable development*, (Polish Journal of Management Studies, vol. 2, Polonia, 2010), pg. 73-82, ISBN 978-83-61118-71-8; ISSN 1428-1600 <http://www.zim.pcz.czest.pl/media/fck/74%281%29.pdf>

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Note de curs

1. Maican S., **Etică în afaceri**, Seria Didactica, Alba Iulia, 2022;
2. Maican S., **Tranzacții și tehnici comerciale**, Seria Didactica, Alba Iulia, 2022;
3. Moisă C. O., Maican S., **Bazele comerțului**, Seria Didactica, Alba Iulia, 2015;
4. Stremtan F., Mihalache S., **Tranzacții de comerț exterior**, Seria Didactica, Alba Iulia, 2012;
5. Stremtan F., Maican S., **Fundamentals of Trade**, Seria Didactica, Alba Iulia, 2013;

E. articole/studii în extenso publicate în reviste din fluxul științific internațional principal;

Articole ISI cu AIS > 0,15

1. **The Perspective of E-Business Sustainability and Website Accessibility of Online Stores**, Pastiu, CA; Oncioiu, I; Gardan, DA; **Maican, SS**; Gardan, IP; Muntean, AC, SUSTAINABILITY Volume: 12 Issue: 22 Article Number: 9780 Published: Noiembrie 2020; DOI: 10.3390/su12229780, **AIS 0,462**; <https://www.mdpi.com/2071-1050/12/22/9780>;
2. **Motivational Factors, Job Satisfaction, and Economic Performance in Romanian Small Farms**, **Maican S.**, Muntean A. C., Pastiu C., Stepien S., Polcyn J., Dobra I., Dârja M., Moisă C. O., Sustainability, 13 (11), 5832, 2021, DOI 10.3390/su13115832, WOS:000660700900001; **AIS 0,462**; <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000660700900001>;
3. **The Socio-Economics Factors in Family Farms with Different Economic Sustainability Levels from Central and Eastern Europe**, Smedzik-Ambrozy K., Guth M., Majchrzak A., Muntean A. C., **Maican S.**, Sustainability, 13 (15), 8262, 2021, DOI 10.3390/su13158262; WOS:000682230400001; **AIS 0,462**; <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000682230400001>;
4. **The importance and determinants of market integration of small family farms in selected countries in Central and Eastern Europe**, Guth M., Muntean A, **Maican S.**, Paștiu C., Economic Research – Ekonomika Istrazivanja, Volume 33, 2022, DOI 10.1080/1331677X.2022.2037445, WOS:000756512600001; **AIS 0,432**; <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000756512600001>

Articole ISI Proceeding

1. **The role of the rural development program in creating the development of the agricultural sector. The case of the countries of Central and Eastern Europe**, B. Czyżewski, Stepień S., Maican S., VII International Scientific Conference Determinants of Regional Development, Państwowa Wyższa Szkoła Zawodowa im. Stanisława Staszica w Pile, Polonia, 2018, ISBN 978-83-62617-89-0 <http://pes.pwsz.pila.pl/index.php/proceedings/article/view/176> ISI Proceeding <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000461899000002>
2. **Accommodation facilities marketing - a way to develop tourism in Alba County**, Pastiu, Carmen Adina; Muntean, Andreea Cipriana; **Maican, Silvia Stefania** Czech Hospitality & Tourism Papers . 2016, Vol. 13 Issue 28, p19-27. 9p. Proceeding Indexat ISI <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000400581300052>
3. **Increasing The Notoriety Of A Destination Using Cultural Events - The Case Of Alba County, Romania**, **Maican S.**, Pastiu C, Muntean A, International Conference on Management: Trends of Management in the Contemporary Society, Brno, Cheia, Pag.: 231-234 , Published: 2016, Proceeding Indexat ISI <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000400581300049>
4. **Aspects Regarding Consumers' Perception of CSR in Romania**, Stremtan F., **Mihalache S.**, Conference: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective Location: Sibiu, ROMANIA Date: MAY 19-20, 2011, Crises After the Crisis: Inquiries from a National, European and Global Perspective, VOL III Pages: 316-325 Published: 2011; Proceeding Indexat ISI <https://www.webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000396640100048>

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Articole indexate BDI

1. ***On the Internationalisation of the Firms – from Theory to Practice***, Stremtan F., **Mihalache S.Ş.**, Piorăș V., (Annales Universitatis Apulensis Series Oeconomica, Volume 2 (2009), Issue 11), pg. 1025-1033; ISSN: 1454-9409, <http://ideas.repec.org/a/alu/journl/v2y2009i11p48.html>
2. ***On the Role of Benchmarking in Higher Education Quality Assessment***, Achim M.I., Căbulea L., Popa M., **Mihalache S.Ş.**, (Annales Universitatis Apulensis Series Oeconomica, Volume 2 (2009), Issue 11), pg. 850-857, ISSN: 1454-9409, <http://ideas.repec.org/a/alu/journl/v2y2009i11p27.html>
3. ***Considerations on Social Marketing in Romania***, Stremtan F., **Mihalache S.Ş.**, (Annals of the University of Craiova – Economic Sciences Series, Volume III, 2010), ISSN: 1223-365X, <https://ideas.repec.org/a/aio/auccse/v3y2010i10p240-249.html>
4. ***Aspects of SMALL BUSINESS ACT, the European SMEs Policy Initiative***, **Mihalache S.Ş.**, (Annals of the University of Craiova – Economic Sciences Series, Volume III, 2010) ISSN: 1223-365X http://econpapers.repec.org/article/aioaucsse/v_3a3_3ay_3a2010_3ai_3a10_3ap_3a179-188.htm
5. ***Corporate Social Responsibility. Example Roșia Montană Gold Corporation***, Burja V., **Mihalache S.Ş.**, (Annales Universitatis Apulensis Series Oeconomica, Volume 2 (2010), Issue 12, pg. 523-532), ISSN: 1454-9409 <http://ideas.repec.org/a/alu/journl/v2y2010i12p1.html>
6. ***Study Regarding the Perception of the CSR Concept among the Alba Iulia Enterprises***, **Mihalache S.Ş.**, Stremtan F., (Annales Universitatis Apulensis Series Oeconomica, Volume 2 (2010), Issue 12, pg. 766-774, ISSN: 1454-9409, <http://ideas.repec.org/a/alu/journl/v2y2010i12p30.html>
7. ***Conceptual Approaches of Brand Loyalty***, Cucea R., Dragolea L., **Mihalache S.Ş.**, (Marketing from Information to Decision, 29-30.10.2010 Cluj-Napoca, 2010), ISBN: 2067-0338 <http://www.ceeol.com/aspx/issuedetails.aspx?issueid=49567b44-4e4a-4361-a496-e3e537e7324c&articleid=13a65029-ad9f-4749-b574-4028bcf0f417>
8. ***The Evolution of Unemployment for the Period 2005-2010 in Alba County, Romania***, **Mihalache S.Ş.**, (Polish Journal of Management Studies, vol. 2, Polonia, 2010), pg. 106-115. ISSN: 2081-7452 <http://ideas.repec.org/a/pcz/journl/v2y2010i2p106-115.html>
9. ***Young Consumers' Attitude Toward the Products that Represent the Main Object of Cause Related Marketing Campaigns***, Stremtan F., **Mihalache S.Ş.**, Revista Economică, Supplement No. 3/2012, Journal of economic-financial theory and practice, CNCSIS reference: B+, Code 478; pg. 394-404; <https://ideas.repec.org/a/blg/reveco/vsupplementy2012i3p394-404.html>
10. ***Cause Related Marketing – A tool used for maintaining or improving consumer's brand loyalty***, Plăiaș I., Cucea R., **Mihalache S.Ş.**, Marketing From Information to Decision (4/2011), ISSN 2067-0338, pg. 357-367; <http://www.ceeol.com/aspx/issuedetails.aspx?issueid=48bf4bf2-2455-4041-960e-ec129f0c7fb3&articleid=532b5844-bebf-44ed-8e21-fbb6e683219f>
11. ***Aspects Regarding Corporate Social Responsibility Definitions and Dimensions***, Maican S.Ş., Marketing From Information to Decision (6/2013), ISSN 2067-0338, pg. 130-144; <http://www.ceeol.com/aspx/issuedetails.aspx?issueid=8a751d7d-3553-4e64-beb3-18f372a16bb5&articleid=722437ff-2047-4526-8f3c-9a14f513d892>
12. ***Cultural Marketing Implications on Alba County Development***, Muntean A., Paștiu C., **Maican S.Ş.**, Annales Universitatis (Annales Universitatis Apulensis Series Oeconomica, Volume 2 (2013), Issue 15, pg. 745-749, ISSN: 1454-9409, <http://ideas.repec.org/a/alu/journl/v2y2013i15p38.html#statistics>
13. ***The Role of Travel Agencies in Tourism Development in Alba County***, Paștiu C.; Muntean A.; Moisă C.; Maican S., Tourism in Southern & Eastern Europe; 2014, Vol. 3, p. 327 <http://connection.ebscohost.com/c/articles/98497460/role-travel-agencies-tourism-development-alba-county>
14. ***Study Regarding the Evolution of Tourist Accommodation Facilities -- The Case of Alba County, Romania***, Maican S.; Cordos M.; Pastiu C.; Muntean A., Tourism in Southern & Eastern Europe; 2014, Vol. 3, p. 584-600, 17p <https://hds.hebis.de/ubks/EBSCO/Record?id=98497478|edb>

15. **Aspects Regarding Consumers' Perception of Corporate Social Responsibility in Alba Iulia**, Maican S.Ş., Annales Universitatis Apulensis Series Oeconomica, 16(2), 2014, 203-211; ISSN: 1454-9409, http://econpapers.repec.org/article/alujournl/v_3a2_3ay_3a2014_3ai_3a16_3ap_3a18.htm
16. **The Impact of CSR on Romanian Consumers' Trust**, Maican, S. – S., Annales Universitatis Apulensis - Series Oeconomica, 2015, Vol. 17 Issue 1, p110-118. <http://www.oeconomica.uab.ro/upload/lucrari/1720151/08.pdf>
17. **Analysis using brands in the small and medium enterprises in Romania**, Paștiu C., Maican S., International Conference on Economic and Social Studies (ICESoS'17) "The Rural Business Development in the Balkan Region", Sarajevo, Bosnia and Herzegovina, International Burch University, ISSN: 2303-4564 <https://core.ac.uk/download/pdf/92997734.pdf#page=95>
18. **Training firms - practical tools used for teaching economic disciplines**, Maican S., Paștiu C., «Future trends, organizational forms and effectiveness of cooperation development between Russian and foreign universities», Korolyov, Moscow Region, April 13-14, 2017, ISBN 978-5-9500722-7-7, <http://www.pne.pwsz.pila.pl/index.php/PES/article/view/110>
19. **Effective Communication and Improved Educational Results for Students in Economic Specializations**, Maican S., Gavrilă-Paven I., Paștiu C., Progress in Economic Sciences, Czasopismo Naukowe Instytutu Ekonomicznego Państwowej Wyższej Szkoły Zawodowej IM. Stanisława Staszica W Pile, Polonia, Nr. 4 (2017), p-ISSN 2300-4088; e-ISSN 2391-5951 <http://www.pne.pwsz.pila.pl/index.php/PES/article/view/110>
20. **Accommodation facilities marketing - a way to develop tourism in Alba County**, Pastiu, Carmen Adina; Muntean, Andreea Cipriana; Maican, Silvia Stefania Czech Hospitality & Tourism Papers . 2016, Vol. 13 Issue 28, p19-27. 9p. Proceeding Indexat ISI <https://www.webofscience-com.am.e-information.ro/wos/woscc/full-record/WOS:000400581300052>
21. **Increasing the Notoriety of a Destination Using Cultural Events - The Case of Alba County, Romania**, Maican S., Pastiu C, Muntean A, International Conference on Management: Trends of Management in the Contemporary Society, Brno, Cheia, Pag.: 231-234 , Published: 2016, Proceeding Indexat ISI <https://www.webofscience-com.am.e-information.ro/wos/woscc/full-record/WOS:000400581300049>
22. **Branded Cities Alba Iulia, a Romanian Example**, Maican S., Muntean A., Paștiu C., International Conference on Economic and Social Studies (ICESoS), 2018 – Bosnia and Hercegovina / Sarajevo, ISSN 2303–4564 <https://bib.irb.hr/datoteka/981991.ICESoS-2018-Proceedings-Book-new-ilovepdf-compressed.pdf#page=16>
23. **Study on the Opportunity of an Business Incubator in Alba County**, Paștiu C., Muntean A., Maican S., in Roczniki Ekonomiczne, Kujawsko-Pomorskiej Szkoły Wyższej w Bydgoszczy, 11 (2018), ISSN 1899-9573; <https://bibliotekanauki.pl/articles/898118>
24. **Market adjustments of fruit and vegetable producers to changing distribution channels in selected european union countries after 2012**, Guth M., Bieniek-Majka M., Maican S., Annals of the Polish Association of Agricultural and Agribusiness Economists, 2019, Vol. XXI, No. (3), DOI: 10.5604/01.3001.0013.3063, <https://rnseria.com/resources/html/article/details?id=190637&language=en>
25. **The Importance of Using Big Data Analytics for the Strategic Development of Tourism in Alba County**, Paștiu C., Muntean A., Maican S., Roczniki Ekonomiczne Kujawsko-Pomorskiej Szkoły Wyższej w Bydgoszczy, 2019 (12) pg. 151—157, <http://bazekon.icm.edu.pl/bazekon/element/bwmeta1.element.ekon-element-000171589761>

F. publicații în extenso, apărute în volume ale principalelor conferințe internaționale de specialitate, din țară și străinătate;

- Lucrări publicate în ultimii 10 ani în reviste și volume de conferințe cu referenți (neindexate)**
1. **Aspects regarding Social Responsibility of Media Companies in Romania**, Maican S., articol susținut în cadrul Conferinței Internaționale MID 2015 (Marketing - from Information to Decision), 6-7 noiembrie 2015, Cluj-Napoca, România, <https://econ.ubbcluj.ro/mid/Program%20MID%202015.pdf>
 2. **Consumers' Perceptions of the CSR Environmental Dimension In Romania**, Maican S., articol susținut în cadrul Conferinței Internaționale B.En.A (Environmental Engineering and Sustainable

Development), 28 – 30.05.2015, Alba Iulia http://www.uab.ro/upload/219_PROGRAM_UAB-BENA_2015_final_25mai3_mic.pdf

3. **The Corporate Social Responsibility of Mass-Media in Romania, Maican S.**, International Conference on Applied Business and Economics, European Cultural Center, Delphi, Greece, 23-27.10.2014 http://www.icabe.gr/downloads/ICABE_2014_final_program.pdf
4. **Aspects Regarding Corporate Social Responsibility Definition, Maican S.Ş.**, articol susținut în cadrul Conferinței Internaționale B.En.A. (Environmental Engineering and Sustainable Development),, Alba Iulia, 23-25 Mai 2013,
5. **ISO 26.000 – The Standard for a Sustainable Development**, Stremtan F., Dragolea L., Mihalache S.Ş., B.En.A. International Conference, 27-28 mai 2011, Alba Iulia) ISBN: 978-606-613-002-8;
6. **Employer branding – a marketing tool used by the Human Resource Department, Maican Silvia**, Muntean Andreea, Paștiu Carmen, International Business and Economy in a Time of Global Development Alba Iulia, Romania, 24th November, 2017
7. **Some applications of artificial intelligence in marketing** Muntean Andreea, Paștiu Carmen, **Maican Silvia**, International Business and Economy in a Time of Global Development Alba Iulia, Romania, 24th November, 2017
8. **Generation of Waste and Sustainable Development**, Meghisian G-M., Maican S., International Conference BenA, Alba Iulia, 2017
9. **Revenue Management: The Case Of Services Industry In Alba County** Pastiu Carmen, **Maican Silvia**, Muntean A.- 7 Th International Symposium On Natural Resources Management, Faculty of Management Zaječar Univerzitet Džon Nezbit, Beograd John Naisbitt University, Belgrade 2017 ISBN: 978-86-7747-566-6
10. **International Economic Relations of Alba Iulia Chamber of Commerce and Industry (1918-1940)**, Muntean A., Maican S., Dobra I., VII International Scientific Conference Determinants of Regional Development, Państwowa Wyższa Szkoła Zawodowa im. Stanisława Staszica w Pile, Polonia, 2018, ISBN 978-83-62617-89-0 <http://web.pwsz.pila.pl/~pes/index.php/proceedings/issue/view/9>
11. **Trademarks: a interwar period case study for Alba Iulia, Romania**, Maican S., Muntean A., Paștiu C., Registered VII International Scientific Conference Determinants of Regional Development, Państwowa Wyższa Szkoła Zawodowa im. Stanisława Staszica w Pile, Polonia, 2018, ISBN 978-83-62617-89-0 <http://web.pwsz.pila.pl/~pes/index.php/proceedings/issue/view/9>

G. alte lucrări și contribuții științifice sau, după caz, din domeniul creației artistice (alte publicații, proiecte de cercetare-dezvoltare pe bază de contract/grant, premii și distincții obținute pentru activitatea didactică și de cercetare, etc.).

PROIECTE DE CERCETARE

- Membru în echipa de cercetare a proiectului: PN-III-P2-2.1-PED-2019-3739 Elaborarea unor produse inovatoare din materiale avansate (mortare), folosite în reabilitarea clădirilor de patrimoniu (DIPAM), perioada de implementare 2019 – 2022;
- Membru în echipa de cercetare a proiectului: PPI/APM/2018/1/00011/DEC/1. *Rolul fermelor mici în dezvoltarea sustenabilă a sectorului alimentar în țările din Centrul și Estul Europei (The role of small farms in sustainable development of food sector in the Central and East Europe countries (Acronym: FAMFAR))* finanțat de NAWA – Polish National Agency for Academic Exchange, perioada de implementare 2019 – 2021;
- Membru în echipa de cercetare a proiectului: Studiul de piață în domeniul turismului în județul Alba, Beneficiar CJ ALBA, Contractant Universitatea 1 Decembrie 1918 din Alba Iulia, Contract nr. 15321/20.08.2015 si 651/21.08.2015;
- Membru în echipa de cercetare a proiectului: *Studiul de piață în domeniul turismului în județul Alba*, Beneficiar CJ ALBA, Contractant Universitatea 1 Decembrie 1918 din Alba Iulia, Contract nr. 4579 /162/19.03.2014;
- Membru în echipa de cercetare a proiectului: *Studiul de piață în domeniul turismului în județul Alba*, contract nr. 13577/ 558 / 29 august 2013, desfășurat de Departemanetul DSEGA a Facultății de Științe, Universitatea „1 Decembrie 1918” din Alba Iulia;

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PROIECTE FINANȚATE DIN FONDURI EUROPENE

- Membru (Expert pe Termen Lung – Expert Grup Țintă) în cadrul proiectului: "Stagii integrate de practică și consiliere profesională pentru absolvenți competitivi pe piața muncii (SIPAC)" Contract nr. POCU/626/6/13/131603, perioada 2021 – 2022;
- Membru (Expert pe Termen Lung – Expert Grup Țintă) în cadrul proiectului: *"Stagii de practică pentru studenți"* POCU/90/6.13/6.14-108786, perioada 2014 – 2016;
- Membru (Expert pe Termen Lung – Expert Grup Țintă) în cadrul proiectului: „*Construiește-ți cetatea carierei prin stagii de practică! In memoria Prof. Univ. F. Streman*” Contract nr.: POSDRU/161/2.1/G/141047; sept 2014 – oct 2015;
- Membru (Expert pe Termen Scurt – Lector) în cadrul proiectului “3 C-Calitatea Crează Competențe”- Calitatea în formare Crează Competențe profesionale de nivel european pentru personalul SPO din Regiunile Centru,Vest și Nord-Vest” POSDRU/113/4.2/S/121748, 2013;
- Membru (Expert pe Termen Scurt – Tutore de Practica) în cadrul proiectului: “*Firma virtuală – Sistem interactiv de învățare pentru creșterea gradului de ocupare și adaptare a studenților pe piața muncii*”; proiect finanțat prin intermediul fondurilor structurale POSDRU/109/2.1/G/82018; pe perioada noiembrie 2012 - martie 2013
- Membru (Expert pe Termen Scurt – Tutore de Practica) în cadrul proiectului: “*Practica – primul pas în cariera ta!*” proiect finanțat prin intermediul fondurilor structurale POSDRU/90/2.1/S/61811, iunie 2012;
- Tutore de practică în cadrul proiectului „*Începe-ți cariera din studenție!*”, proiect finanțat prin intermediul POS DRU, ID 13000, iunie 2010 – iulie 2010;

PROIECTE ERASMUS

- Membru echipă de proiect Erasmus +2020-1-PL01-KA226-HE-096278 “Innovative Competence in Online Higher Education” – parteneriate strategice – coordonator UAB;
- **Lector** în cadrul primei ediții a Proiectului **Erasmus IP Project " New Standards of Consumer Rights Protection within the EU and its Candidate Countries "** care se va desfășura în perioada 27 aprilie – 09 mai 2014 în cadrul, Okan University (Turcia) împreună cu următorii parteneri: Kempen University College (Belgia), Okan University (Turcia), Pazmany Peter Catholic University (Ungaria); Riga Graduate School of Law (Letonia), University “Suor Orsola Benincasa” Naples (Italia);
- **Lector** în cadrul celei de-a doua ediții a Proiectului **Erasmus IP Project "Consumer Rights Protection within EU"** care s-a desfășurat în perioada 22 aprilie – 04 mai 2013 în cadrul Pazmany Peter Catholic University (Budapest - Ungaria), coordonat de Klaipeda Business School (Lituania), împreună cu următorii parteneri: Kempen University College (Belgia), Okan University (Turcia), Pazmany Peter Catholic University (Ungaria);
- **Lector** în cadrul primei ediții a Proiectului **Erasmus IP Project "Consumer Rights Protection within EU"** care s-a desfășurat în perioada 29 aprilie – 12 mai 2012 în cadrul Klaipeda Business School (Lituania), împreună cu următorii parteneri: Kempen University College (Belgia), Okan University (Turcia), Pazmany Peter Catholic University (Ungaria);

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H. LISTA DE CITĂRI

Articole ISI WEB OF SCIENCE CITATE în ISI WEB OF SCIENCE

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2.	Paștiu, Carmen A., Ionica Oncioiu, Daniel A. Gârdan, Silvia S. Maican , Iuliana P. Gârdan, and Andreea C. Muntean 2020. "The Perspective of E-Business Sustainability and Website Accessibility of Online Stores" <i>Sustainability</i> 12, no. 22: 9780. https://doi.org/10.3390/su12229780	Accessibility challenges of e-commerce websites Acosta-Vargas P, Salvador-Acosta B, Salvador-Ullauri L, Jadán-Guerrero J. 2022. . <i>PeerJ Computer Science</i> 8:e891 https://doi.org/10.7717/peerj-cs.891
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5.	Paștiu, Carmen A., Ionica Oncioiu, Daniel A. Gârdan, Silvia S. Maican , Iuliana P. Gârdan, and Andreea C. Muntean 2020. "The Perspective of E-Business Sustainability and Website Accessibility of Online Stores" <i>Sustainability</i> 12, no. 22: 9780. https://doi.org/10.3390/su12229780	The Impact of the Pandemic (COVID-19) on Globalization - The Perspective of Electronic Commerce Chmielarz, W; Zborowski, A 2021 PROBLEMY ZARZADZANIA-MANAGEMENT ISSUES 19 (3) , pp.53-72 https://pz.wz.uw.edu.pl/resources/html/article/details?id=226296
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Semnătura