



ROMÂNIA
MINISTERUL EDUCAȚIEI NAȚIONALE ȘI CERCETĂRII
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UNIVERSITATEA „1 DECEMBRIE 1918” DIN ALBA IULIA
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TEMATICĂ PENTRU CONCURS

1. The role of culture in business communication
2. Developing translation techniques in a Business English Classroom
3. Business English vocabulary. A corpus-based approach
4. Teaching English for Academic Purposes. A CLIL-oriented approach
5. Analysing metaphors in commercial advertising
6. Business English /vs/ General English. Differences and similarities
7. Teaching business collocations
8. Economic metaphors in business English
9. Concrete problems in business translation
10. Translation issues in business English

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Nelson, M. (2000). *A corpus-based study of business English and business English teaching materials* (Unpublished doctoral dissertation). University of Manchester, United Kingdom.
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Popescu, T. (2006). *Elaborarea și implementarea curriculum-ului de limba engleză la facultățile cu profil economic*, Aeternitas: Alba Iulia
Toma, M., T. Popescu-Furnea (2004). *Reading and Vocabulary for Business Students, Part II*, Casa Cărții de Știință: Cluj-Napoca
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