



Facultatea de Științe Economice

Teme disertație

ADMINISTRAREA AFACERILOR (ÎN LIMBA ENGLEZĂ)

Lecturer PhD. MĂLINA DĂRJA

Disciplines:

**Contemporary Issues in Business Management,
Business Strategies and Models,
Entrepreneurial Culture and Business Management,
Conflict Management**

1. Managing conflict in a team. Study case:.....
2. Organizational crisis management. Study case....
3. Business in the digital era. Study case:.....
4. Latest changes in leadership. Study case:.....
5. International business languages. Study case:.....
6. Business differences in developing countries. Study case:.....
7. Management approaches in different cultural places. Study case:.....
8. Impact of startups on local economies. Study case:.....
9. Management in startups versus multinational companies. Study case:.....
10. Smart practices to increase motivation among employees. Study case:.....
11. Networking between business and companies. Study case:.....
12. Social entrepreneurship. Study case:.....
13. Strategic management practices in retail. Study case:.....
14. Challenges of effective strategic management. Study case:.....
15. Technological innovations and their role in management practices. Study case:.....



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PhD. Assoc. Prof. MAICAN SILVIA

Business Ethics and CSR

1. CSR from a business ethics perspective
2. Business ethics, CSR and brands
3. Corporate social responsibility and business ethics in marketing
4. Corporate social responsibility and business ethics in different industries
5. Ethical dilemmas in different industries
6. CSR – good practices around the world / Romania / other country
7. COVID-19 pandemic, business ethics and the social responsibility of companies
8. Business ethics / CSR – a managerial perspective
9. Business ethics / CSR – a consumer perspective

PhD.Assoc. Prof. GAVRILĂ-PAVEN IONELA

Business Communication and Negotiation

1. The importance of public-private partnership in the development of local communities.
Partnership: Institution ... Company ...
2. Public relations campaigns. Elaboration and implementation of the campaign
3. Communication in work groups. Case study: Communication at the level of the Company
4. Involvement of non-governmental organizations in the development of local communities.

International Affairs and Globalization

1. The content, characteristics and evolution of the labor market in Romania in the process of integration into the European Union. Environmental policy at the level of the European Union - Constraints and opportunities for the future.
2. Romania's economy – Evolution after integration into the European Union.
3. The European Union and globalization - Sustainable development strategy. Case study: Region/County/Town

Director Departament

Conf. univ. dr. Maican Silvia Ștefania